**Public and Health Sciences Library Collaboration for Community Impact: Lessons from the MS Buddy Project – Learner’s Guide**

<http://www.webjunction.org/events/webjunction/ms-buddy-project.html>

**Event Description**: When public library and health library expertise combine, amazing things can happen. The MS Buddy service was created by 3 public library staff members and 1 health sciences librarian in Utah, to connect patients with multiple sclerosis to accurate information and to each other through the use of mobile technology. Join this webinar to learn about this innovative collaboration, its impact, and ways you can build buy-in for health programming at your library. MS Buddy co-creators will share strategies for identifying sustainable solutions for priority health topics, and provide guidance for working together effectively across library disciplines and locations. Participants will be introduced to the program toolkit, which they can use in planning and partnering to implement similar projects in their communities.

**Presented by:** Erica Lake, Associate Director, Hope Fox Eccles Health Library, and Associate Librarian, Spencer S. Eccles Health Sciences Library; Katie Larsen, Library Technician, Tooele City Library, Utah; Casey Cox, Library Technician, Tooele City Library, Utah; Liesl Seborg, Senior Librarian, Adult Outreach & Programming, Salt Lake County Library Services.

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| **What are your goals for viewing this webinar?** | |
| **Personal Goals** |  |
| **Team Goals** |  |

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| **Discussion/Reflection Question 1** |
| Do you know of any populations in your community with special health needs? What challenges do they face? How could you learn more about their information needs? |
| **Activity 1** |
| Make a list of potential community partners that you might connect with to serve this population. Think of public, academic, medical, and special librarians, health care organizations, local non-profit or public service providers, and national associations. |
| **Discussion/Reflection Question 2** |
| What barriers would you need to address to achieve buy-in from administrators? Colleagues? The public/members of your target community? |
| **Activity 2** |
| Make a list of methods that might be good to achieve buy-in from colleagues and administrators.  1.  2.  3. |
| **Discussion/Reflection Question 3** |
| How can you adapt the implementation of this project to fit within your library’s available resources? |
| Activity 3 |
| Brainstorm sources of funding for that project. |
| **Discussion/Reflection Question 4** |
| Technology skills are very helpful when working on this type of a project.  Is there a software program or device you lack the skill to use?  Which skills/software/hardware would you like to brush up on before getting started? |
| **Action Plan:** (include next steps, who, when, etc.) |
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