Today's Presenters

Chris Barr
Knight Foundation
Director of Media
Innovation

Jason Griffey
Measure the Future,
Evenly Distributed,
and Fellow at the
Berkman Center for
Internet & Society

Jenica P. Rogers
Measure the Future,
Director of Libraries
and College Archives
State University of
New York at Potsdam

Knight News Challenge on Libraries

@knightfdn

The **Knight News Challenge** accelerates media innovation by funding breakthrough ideas in news and information.

@knightfdn

How might libraries serve 21st century information needs?

@knightfdn

Applications open
Feb. 24 - March 21

newschallenge.org

@knightfdn

The main stages of the challenge:

CHALLENGE BRIEF

How might libraries serve 21st century information needs?

SUBMISSIONS	REVIEW I	SEMIFINALIST REFINEMENT	REVIEW II	WINNERS
Starts in 15 days	Starts Mar 22, 2016	Starts Apr 14, 2016	Starts Apr 23, 2016	Announced Jun 25, 2016

@knightfdn

1. Describe your project.

2. How does your project advance or affect the library field?

3. Who is the audience and what are their information needs?

4. Please list your team members and their qualifications.

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Get engaged!

Newest | Comments | Applause | Views | Recently updated

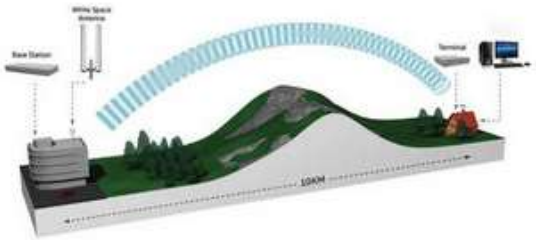
The Library Freedom Project: Bringing Privacy Education and Digital Tools to Local Communities Through Libraries

Threatened by surveillance from corporations and governments, our right to access information is chilled. As stewards of information and providers of

Alison Macrina

Updated on 12:04, Oct 31, 2014

33



Library-led 50 state field test of TV White Spaces (TVWS) potential to enable 100,000 new distributed library Wi-Fi access points.

Libraries leading the first national field trial of FCC-enabled TVWS networks with pilots in every state to foster innovative uses of this new open regional-scale

Don Means

Updated on 06:48, Nov 13, 2014

27

Library For All: A digital library for the developing world.

Imagine walking into a school with row after row of empty shelves. This is the situation for millions of students around the world. At Library For All, we envision

Isabel Sheinman

Updated on 16:09, Oct 27, 2014

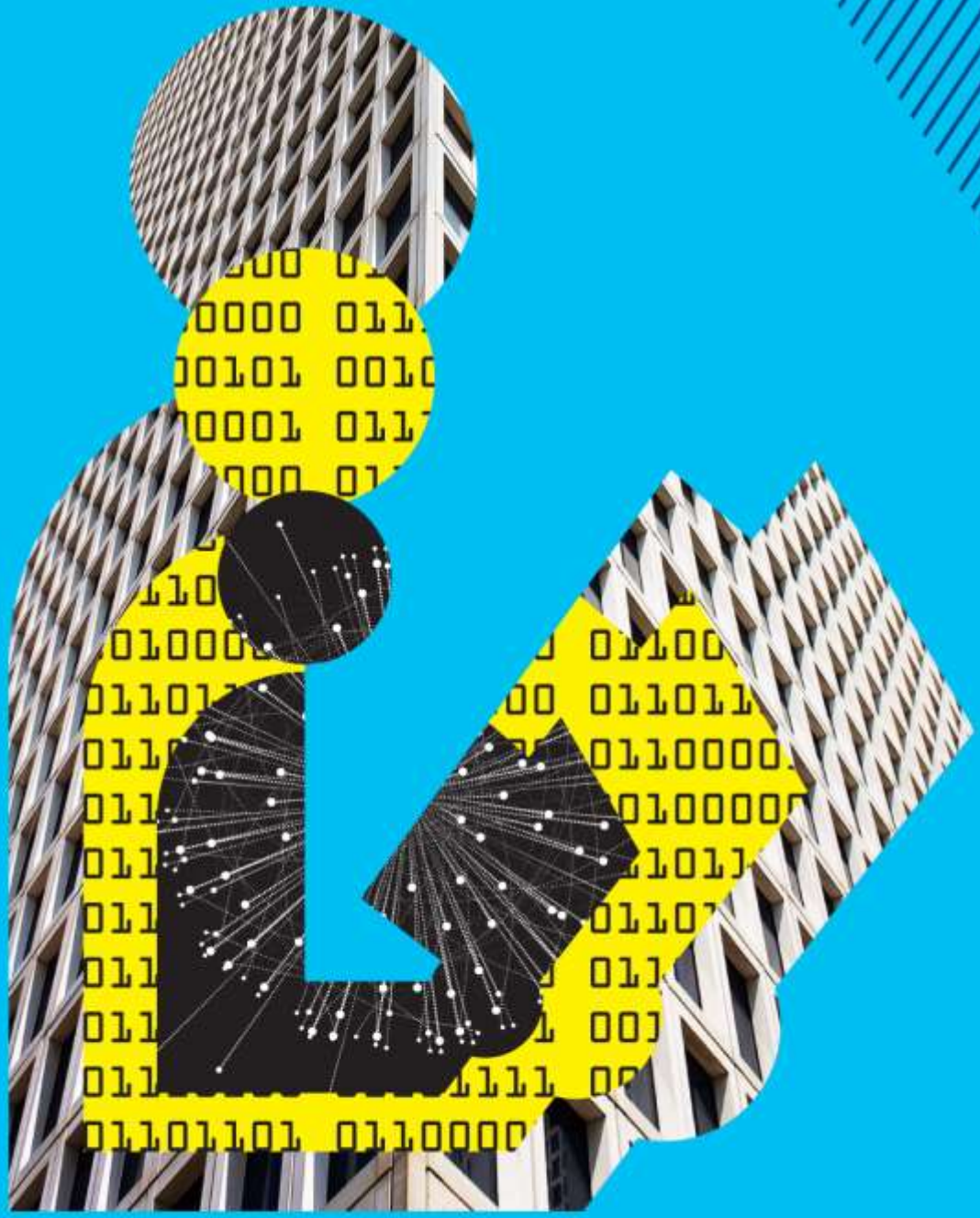
20

Questions?

Email: **newschallenge@knightfoundation.org**

Twitter: **@knightfdn**

@knightfdn



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Knight News Challenge For Libraries 2016

KNIGHT NEWS CHALLENGE

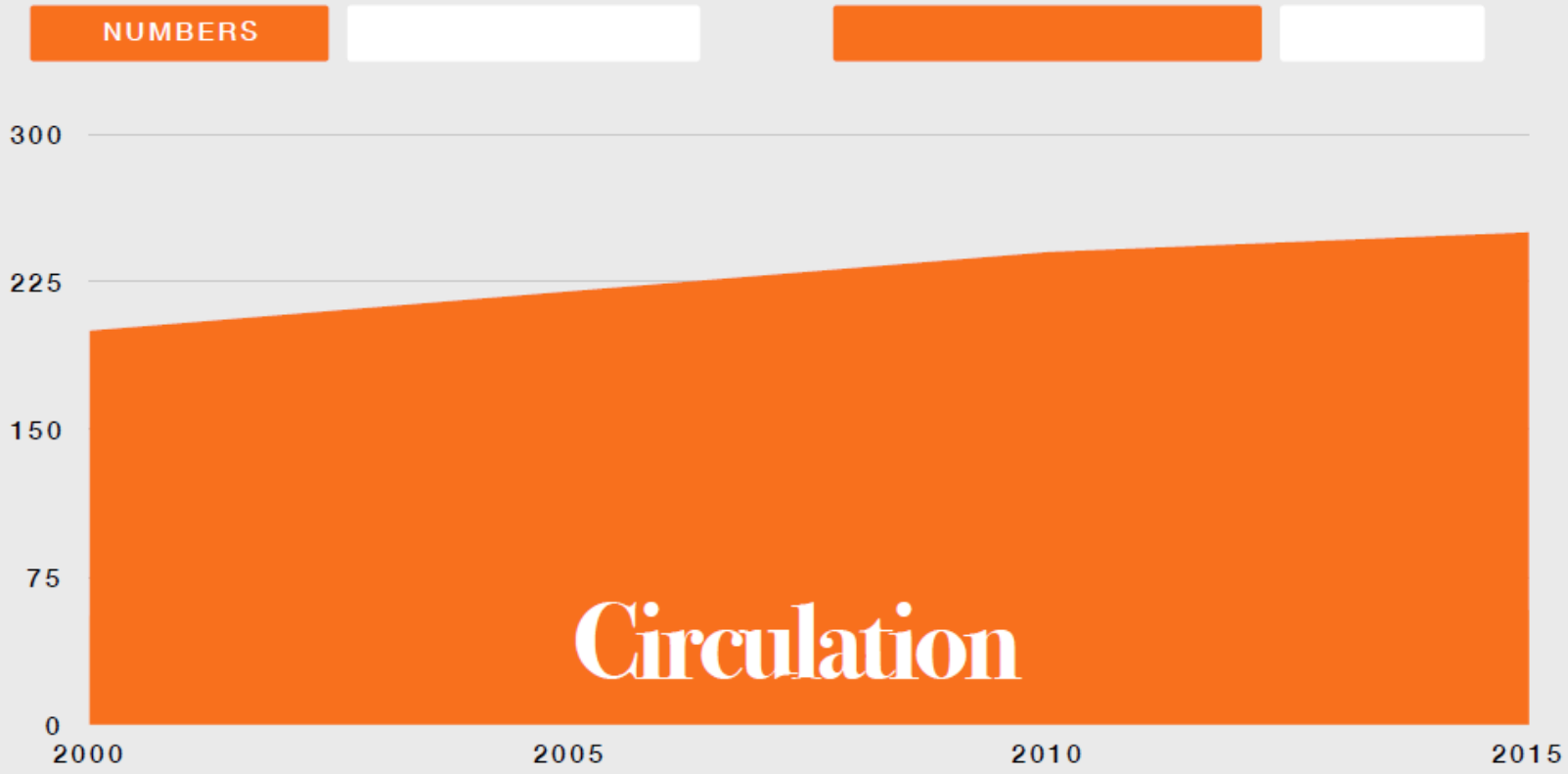
http://measurethefuture.net

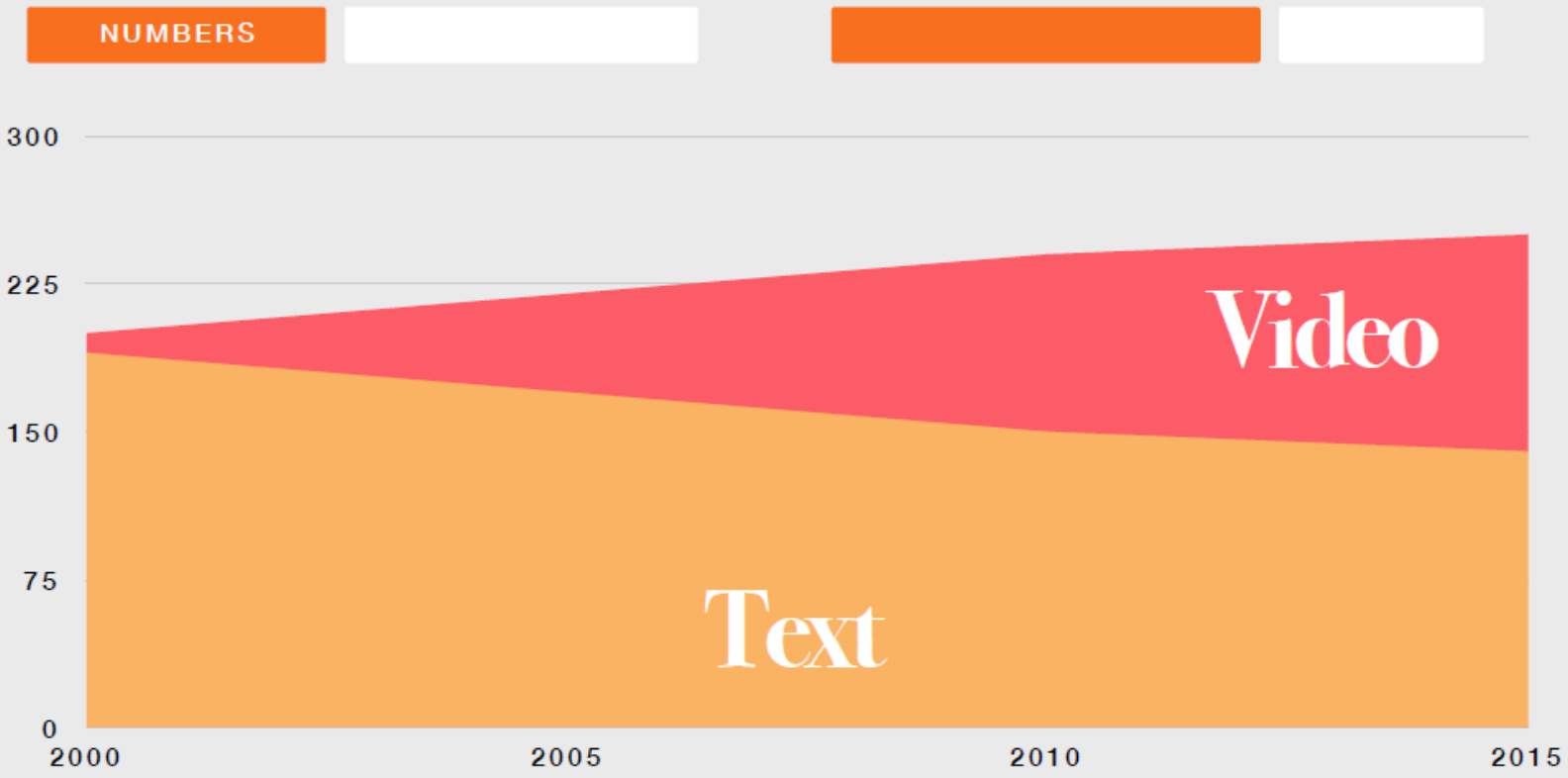
News Challenge for Libraries Grant Recipient

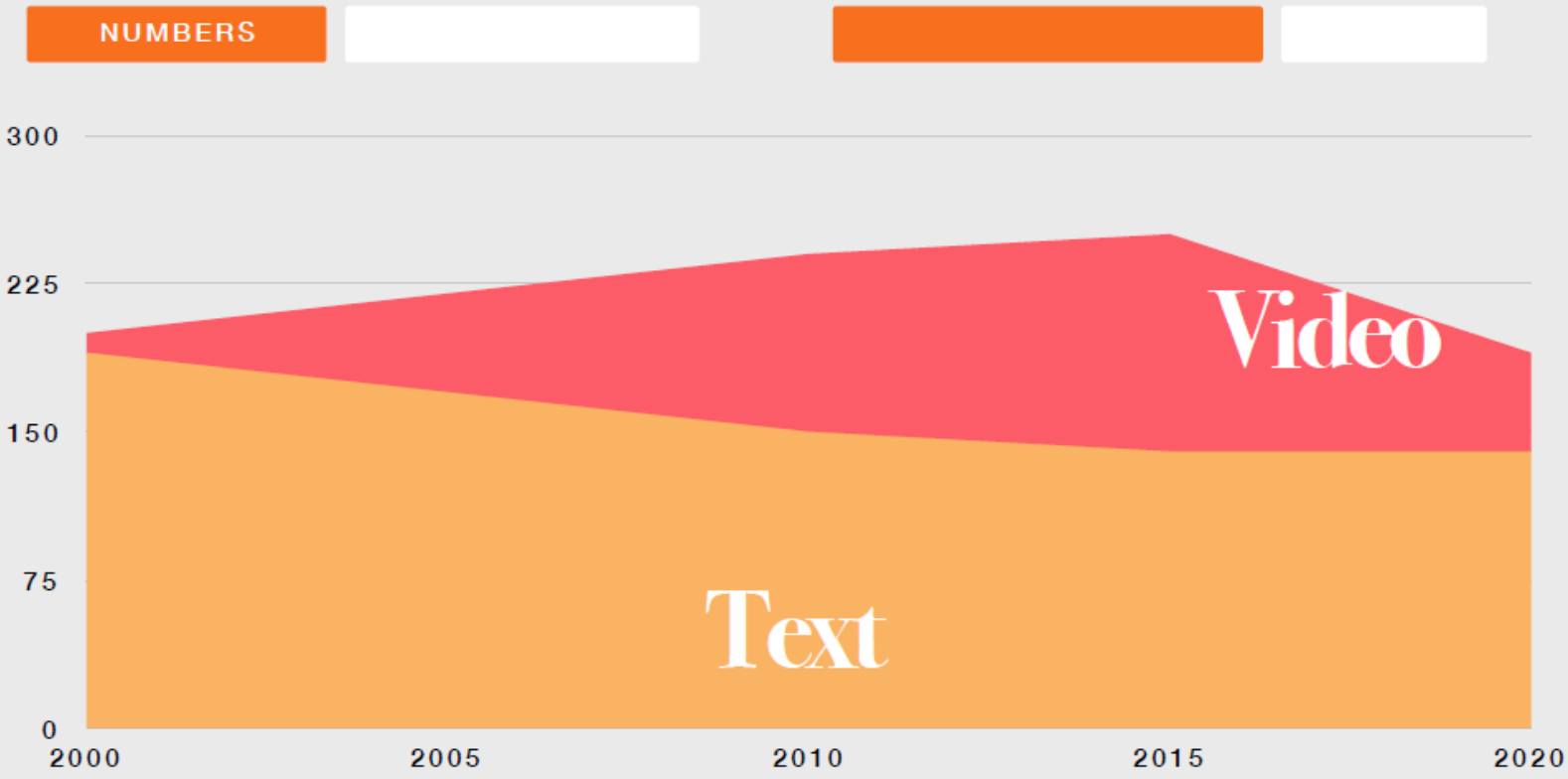
Identify Problem

MTF

TERRIBLE STATISTICS


NUMBERS
300
225
150
75
0
2000
2005
2010
2015
Circulation


NUMBERS
300
225
150
75
0
2000
2005
2010
2015
Video
Text


NUMBERS
300
225
150
75
0
2000
2005
2010
2015
2020
Video
Text

Existing Answers Were…

MTF

Search String: Date Range: to Entered by – View All Internal Note:

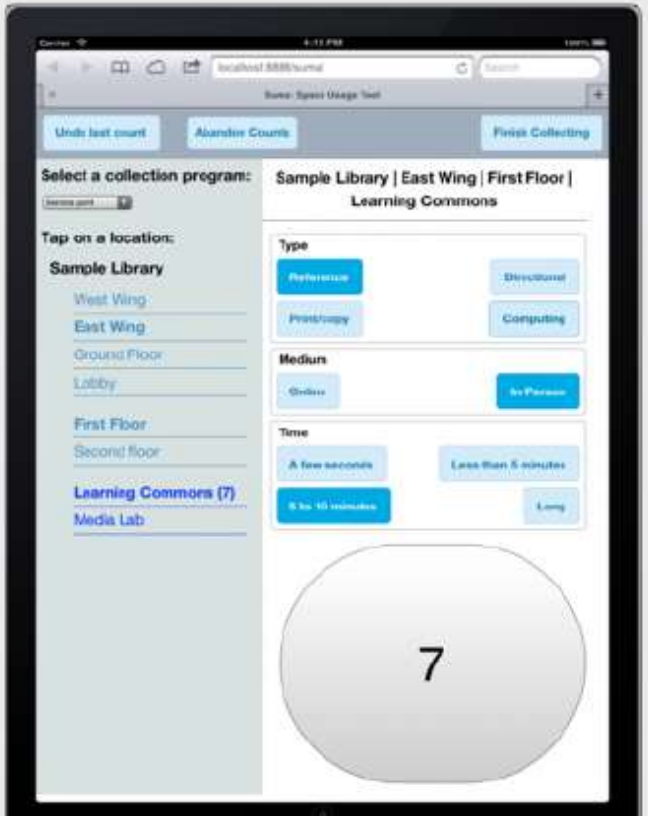
Optional Days/Time Constraint: All Days between 00 hr and 24 hr

Field Reference computers

# OF RECORDS	SUM OF VALUES	MAX VALUE	MIN VALUE	AVERAGE	MEDIAN
1436	8597	42	0	5.99	3

...Lacking

MTF


Undo last count
Abandon Counts
Finish Collecting
Select a collection program:
Tap on a location:
Sample Library
West Wing
East Wing
Ground Floor
Lobby
First Floor
Second floor
Learning Commons (7)
Media Lab
Sample Library | East Wing | First Floor |
Learning Commons
Type
Reference
Directional
Print/copy
Computing
Medium
Online
In Person
Time
A few seconds
Less than 5 minutes
5 to 10 minutes
Long
7

Our Proposal

MTF NEWS CHALLENGE

GOOGLE ANALYTICS FOR YOUR BUILDING

MEASURE the FUTURE
http://measurethefuture.net

VERSION 1 FEATURES

- Attention measurement
- People count
- Raw data available via CSV
- Privacy protection
- Open Source
- Tutorials

MEASURE the FUTURE
http://measurethefuture.net

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Tips

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Aspen Report

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Libraries in the Exponential Age

http://www.libraryvision.org/libraries_in_the_exponential_age

Universalizable

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Partners

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Marketing

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Trends

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Machine Learning

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LocalMemory

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Open Access

KNIGHT NEWS CHALLENGE

Questions?

KNIGHT NEWS CHALLENGE