

# Today's Presenters



**Elizabeth Lawrence**  
Berthoud Community  
Library District, Colorado



**Sara Wright**  
NE Regional Consultant,  
Colorado Library  
Consortium

**Well, hello there!**

**Enhancing Your Library's  
Web Presence  
with  
WordPress**

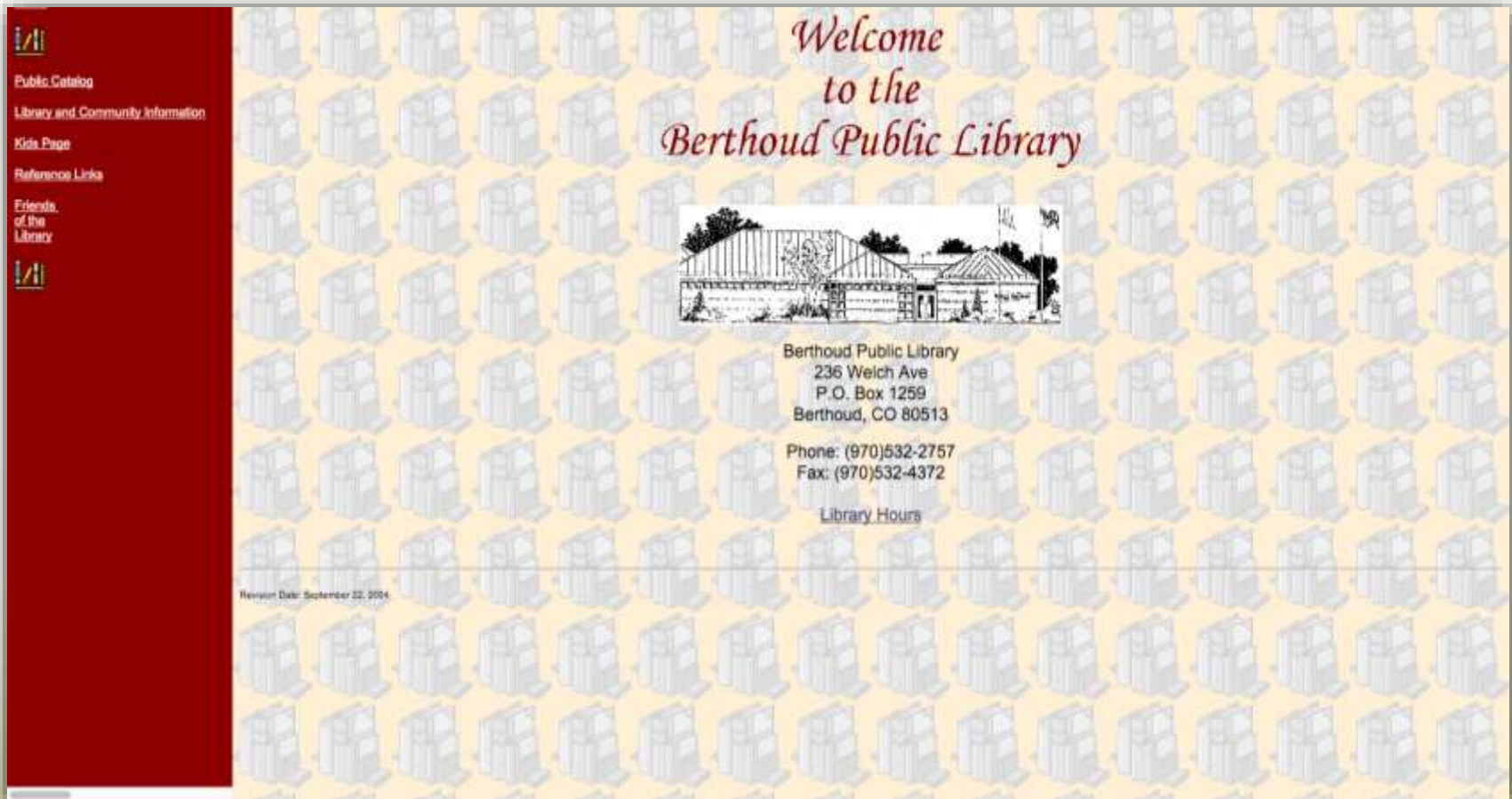
Elizabeth Lawrence

Berthoud Community Library District


Sara Wright

NE Regional Consultant, Colorado Library Consortium

# Chapter 1: The Dark Ages



*Welcome  
to the  
Berthoud Public Library*



Berthoud Public Library  
236 Welch Ave  
P.O. Box 1259  
Berthoud, CO 80513  
Phone: (970)532-2757  
Fax: (970)532-4372  
[Library Hours](#)


Revision Date: September 22, 2004

[Public Catalog](#)  
[Library and Community Information](#)  
[Kids Page](#)  
[Reference Links](#)  
[Friends of the Library](#)

# The Dark Ages

- Built by volunteers
- Very simple – little room for confusion in navigating the site
- Provided necessary information

**BERTHOUD LIBRARY'S REFERENCE LINKS**



	A site with links to information on Colorado government, businesses, and health, Colorado
	A general search engine in plain English (i.e. Siberian Huskies).
	This search engine allows you to submit your search in the form of a question (i.e. What should I feed a Siberian Husky).
	A search engine plus you can set up your own web based E-Mail account here.
	An online medical glossary and information on diseases and conditions.
	Look up a phone number, business or residential, in any state.
	A place to find maps: Street maps, Airports, World Atlas, and Road Atlas.
	Genealogy and Family history records.
	Travel information for Cities across the US.

Welcome to Winnebago Spectrum Web Catalog.



Loading...

**Kids Zone**



**School Year Story Times**

**September to May**

Tuesday	7:00 PM	Family Storytime
Wednesday	10:00 AM to 10:30 AM	Preschool Storytime
	11:00 AM to 11:20 AM	Infant/Toddler Storytime


Join us for entertaining storytimes with puppets, fingerplays, and crafts. Fun for everyone.

# Chapter 2: Invention of the Wheel

**Navigation**

- Home
- Library Catalog
- Suggested Reading And Viewing Lists
- Friends of the Berthoud Community Library District
- Library Calendar
- Job and Career Resources
- About the Library
- Contact Us
- Kids
- Teens
- Research
- Adults
- Community Information
- Library Job Application

## Berthoud Community Library District



236 Welch Ave. PO Box 1259 Berthoud, CO 80513  
Phone: (970)532-2757 Fax: (970)532-4372 [MAP](#)

*\*For information regarding tax forms, please click [here](#)\**  
*\*The Library will be closed March 29, 2013\**

- [Library Hours & Holidays](#)
- [Library Catalog](#)
- [Interlibrary Loan Request Form](#)

**Follow the Library**

- Twitter
- Facebook
- LinkedIn
- Lady Literature Blog
- Fragile Muse Blog

**Upcoming Events**

- Monday Afternoon Program - every week!  
Berthoud Community Room,  
April 1, 2013
- Busy B's Story Time  
Children's Room,  
April 2, 2013
- Sweet P's Story Time  
Children's Room,  
April 3, 2013
- Family Storytime  
Children's Room,  
April 5, 2013

# Invention of the Wheel

## Berthoud Community Library District

- Prebuilt site, no “ground up” coding required of the staff
- Online access to catalog
- More control over “look”
- Online Calendar
- Social Networks

### Follow the Library

 Twitter

 Facebook

 LinkedIn

Lady Literature Blog

Fragile Muse Blog

### News

Reader's Advisory Sources

Photos & Video Clips From Library Programs

Library Board of Trustee Vacancy

House of Neighborly Service

Friends of the Berthoud Community Library District

[More news...](#)

## Library Catalog

Access our catalog from your home!

- To access our catalog from home or on one of our patron computers: [here](#)  
Thompson School District Online Catalog is available : [here](#).

# Chapter 3: 21<sup>st</sup> Century

[Home](#) [About the Library](#) [Catalog](#) [Calendar](#) [Programs](#) [Resources](#) [Friends of the Library](#)

## Well, hello there!



[1](#) [2](#) [3](#) [4](#)

## News and Events



### Hours and Location

[Read more »](#)



### Catalog

Find books using our online catalog! To log in, use your library card number and your last name as your password. (Your last name must be lowercase.)

[Read more »](#)



### Interlibrary Loan Request

Can't find what you're looking for? Fill out an Interlibrary Loan Form, and we'll find it for you.

[Read more »](#)



### Early Literacy

Infants, toddlers and preschoolers develop oral language and pre-literacy skills everyday that will help them become great readers.

[Read more »](#)

# Defining the Personality of our Library's Online Presence

## Our mission

We are a center for sharing resources to educate, enrich, and connect you with the world.



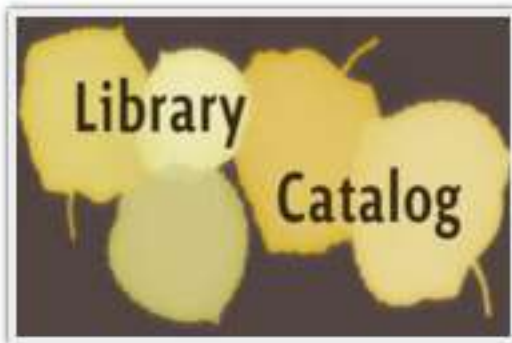
## “Look” of site

- Theme
- Colors
- Font
- Quality Images



# Defining the Personality of our Library's Online Presence

- Catalog
- Friends of the Library
- Social Media



## Catalog

Find books using our online catalog! To log in, use your library card number and your last name as your password. (Your last name must be lowercase.)

[Read more »](#)



# Defining the Personality of our Library's Online Presence

## Calendar

### What's Happening!

Today January 2016 Print Week Month Agenda

Sun	Mon	Tue	Wed	Thu	Fri	Sat
27 Closed	28	29 10:30am Little A	30 10:30am Little A 4:15pm Paws to	31 11:30am Noon-Y 2pm Early Closu	Jan 1 Closed: New Y	2
3 Closed	4 10:30am Little A	5 10:30am Little A	6	7	8	9 Thompson Val
10 Closed	11	12 10:30am Little A 4pm YAwesome	13 10:30am Little A 4:15pm Paws to 7pm Board Mee	14	15 10:30am 10:30a	16
17 Closed	18 10:30am Little A 5pm The Anime	19 10:30am Little A	20	21	22	23 1pm STEM Satu
24 Closed	25	26 10:30am Little A 1:30pm Book Cl 6:30pm Book Cl	27 10:30am Little A	28	29	30
31 Closed	Feb 1 10:30am Little A	2 10:30am Little A	3	4	5	6

Events shown in time zone: Mountain Time

+ GoogleCalendar

Google Calendar

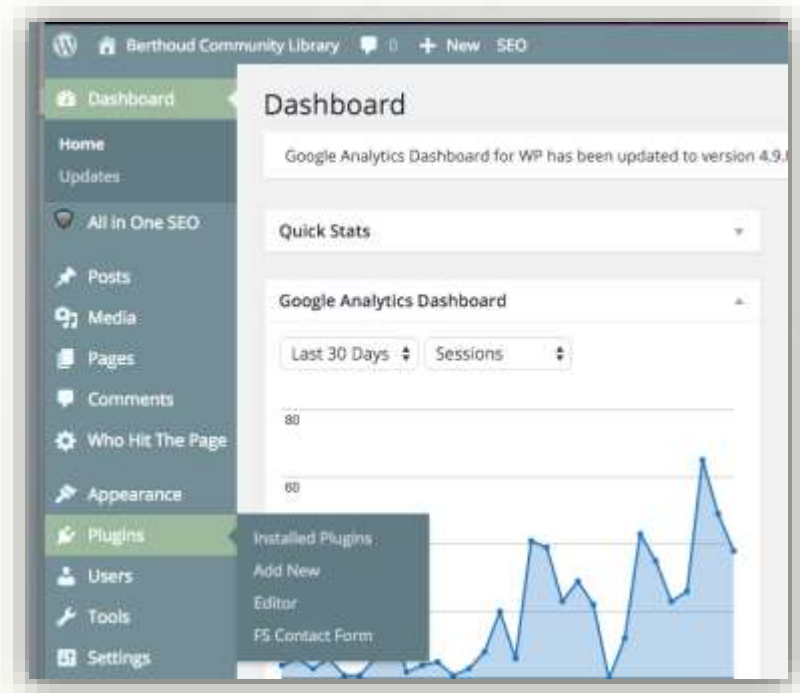
# Staff Biographies



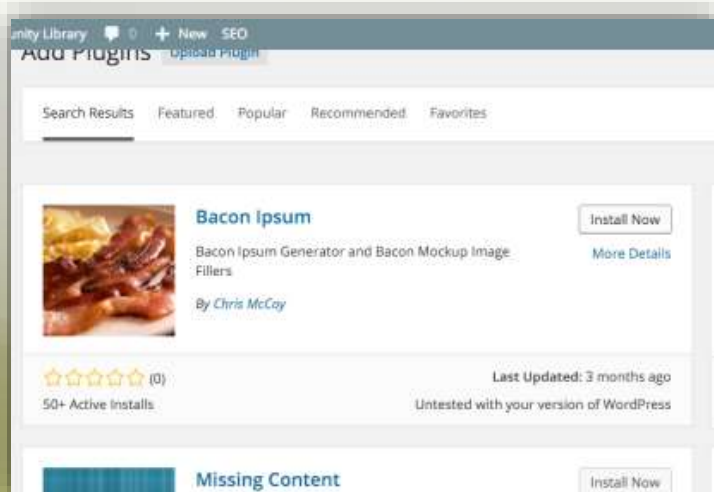
- Fun way to connect with community
- Showed a personal side of library
- Creating relationships with patrons
- Shows our character
- Different!



# 21<sup>st</sup> Century



- Dashboard easy to navigate
- Pre-established safe guards so you don't break your site
- Easy for a non-tech person to edit and keep up to date
- Professional looking
- Backups
- Statistics
- Multiple plugins to enhance your experience and your patron's experience
- Plugins are simple to install



# What we avoided

**CAR LEASING**  
Want a cheap new lease car?  
Start **HERE!**



  
**My cheapest leasing deals!**

  
**ALFA ROMEO LEASING**  
159  
159 Sportwagon  
Brera  
GT  
Mito  
Spider

  
**AUDI LEASING**  
A3  
A3 Cabriolet  
A4 AllRoad  
A4 Avant  
A4 Saloon  
A5 Cabriolet  
A5 Coupe  
A5 Sportback  
A6 Avant  
A6 Saloon

Note: I live inside this website Monday to Friday 9am-6pm, to give you the very best service and make your experience a happy one! - I am Ling, accept no substitutes

**LINGSCARS.COM**  
UK CONTRACT HIRE CARS  
UK NATIONAL **WINNER!** BT NatWest every woman Awards & I.T. Award 2009

**CAR LEASING - CONTRACT HIRE - CHEAP LEASE CARS**

Home Cars and Vans How It Works Price Lists About Ling Customers Fun Stuff Quote/Order

Business Customer Pricing Personal Customer Pricing

chat → Live Chat is Closed Intro Film News Blog Office TV twitter Contact Moan Links **PLAY QUIZ**

Get Car Updates! Bored? Hang me! Security : Lingscars.com Limited (GB)

**Indian call-centre operative PX OLD CAR CHEAP INSURANCE**

View LIVE visitors: 9 online

**Hi! I am Ling WAN! from Dragons' Den. I lease cheap new cars!**  
I expose **ILLEGAL** and **MISLEADING** contract hire and leasing websites! Why are you being tricked? - Ling  
I reveal **CHEATING LOW LEASING PRICES** from other car leasing companies! Why they do THIS? - Ling

**BT Manager says:** "Ling is such a superb 2009 Award Winner for the best use of IT and Communications. Innovative use of the internet and her first class customer service should bring her many more years of business success."

UPDATE... The latest car I've added is a Vauxhall Astra Sport Hatch 1.6 i (113bhp) SRi Hatchback 3dr 1598cc Petrol at £223.24 inc VAT at 15:39 on 21st May - Ling

**Car Leasing Cheap Lease Cars For Hire Contract Hire**

**Twist and win with my lease cars!**

**GET THE BEST**

# Our Partners in Crime and Inspiration



- Colorado State Library
- Kieran Hixon
- We were not afraid to draw inspiration from library and non-library websites alike
- Patron input was invaluable!

# Resources, Programs/Software, and More!

- *Start a revolution: Stop acting like a library*, by Ben Bizzle with Maria Flora – Chapter One: “The Digital Library”
- Free Webinars offered by Wordpress, Webjunction, TechSoup, Library Journal, CSL, etc.
- [Colorado Online Libraries](#) – Created by Colorado State Library, includes video tutorials
- [WPbeginner](#) – Online guide for Wordpress beginners
- [Pixlr](#), [GIMP](#) – Free photo editing software programs similar to Photoshop

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Berthoud Community Library District  
[eli.bpl@gmail.com](mailto:eli.bpl@gmail.com)

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NE Regional Consultant, Colorado Library Consortium  
[swright@clicweb.org](mailto:swright@clicweb.org)