

Today's Presenter



Debra Kavanaugh
Adult Educator,
Researcher,
Curriculum Developer

Crafting a Successful Adult Education Program for Small, Rural and/or Part- time Libraries

Debra Kavanaugh, Adult Educator

July 2015

Debra.kavanaugh@gmail.com

The Challenge

EXPANSION 2014



NORTH CADDO

12,600 sq. ft., rural,
full-time



GILLIAM

602 sq. ft., rural,
part-time



MOORINGSPORT

1740 sq. ft., rural,
part-time

City v County

▶ Bus line

▶ Facilities

▶ Deliveries

▶ Over-sight

▶ Funding

▶ Training

▶ No Bus line

▶ Limited Facilities

▶ Limited Deliveries

▶ Less Over-sight

▶ Less Funding

▶ Limited Training

Getting Started

- ▶ Census.gov
- ▶ Indexmundi.com
- ▶ State, county, township **economic reports**
- ▶ Interviews with local **industries**
- ▶ Interviews with local **colleges and universities**
- ▶ In-library **patron surveys**
- ▶ **# of sq. feet** to be allocated for dedicated “instructional” time
- ▶ **# of computers** to be allocated for dedicated “computer lab” time
- ▶ Minimum amount of **funding** to be directed toward dedicated resources
- ▶ **# of staff** members you have available

Community Needs

Library Resources


Rural, small and/or part-time branches

- ▶ **Transportation challenges may limit the service areas and the service dates.**
 - Collaborating with local churches, non-profits or other agencies may provide van or bus service to students.
- ▶ **Square footage may be limited and in competition with other library programming needs.**
 - Offering classes “after-hours” or at a nearby community or town council center might help alleviate space issues.
- ▶ **Interlibrary material delivery may be restricted or non-existent.**
 - Planning determines whether the materials will be available in time or at all. The Internet offers a range of meaningful user-friendly alternatives.
- ▶ **Administrators (decision makers) may not always be on hand to observe and support the program.**
 - Keep your administrators informed with reports and photos. Invite them to your OPEN HOUSE events, graduations, and other “special” events.

Small town advantage

- ▶ **Insufficient funds for the big ticket or start-up items.**
 - Smaller communities are eager to pull together and support county wide programs when they directly benefit the smaller or rural community. Targeted fundraisers for these small, rural sites will make for a successful campaign.
- ▶ **Access to instructors or training resources may be limited.**
 - “Sharing” an itinerant instructor will not only stretch the resource but will also further build the notion of a “shared” community effort.

What you can be!

- ❑ Information Center about area Adult Education opportunities, resources, referrals.
 - ❑ Adult Education and GED print Support Center.
 - ❑ GED Online Test practice Center.
 - ❑ Basic Adult Literacy or Adult Education Instructional Center.
 - ❑ A Post-GED Career and Continuing Education Support Center.
- 

What you can be!

- Information Center about area Adult Education opportunities, resources, referrals.



What you can be!

Adult Education and GED print Support Center.

News for You Published Weekly by News Features Press

Outbreak Hurts Spinach Growers

For an outbreak that could have been avoided, the grower blamed the spinach. The outbreak, which caused the recall of fresh spinach, was caused by a bacterium called E. coli. The grower said that the spinach was not washed properly. The grower said that the spinach was not washed properly. The grower said that the spinach was not washed properly.

WHAT IS E. COLI? E. coli is a bacterium that can cause illness. It is found in the intestines of people and animals. It can be found in raw meat, undercooked ground beef, and unpasteurized milk. It can also be found in water and soil.

HOW TO PREVENT E. COLI To prevent E. coli, wash your hands thoroughly with soap and water. Cook meat thoroughly. Drink pasteurized milk. Avoid raw vegetables unless they are washed properly.

SPINACH Spinach is a healthy vegetable. It is high in iron and calcium. It is also a good source of vitamins A, C, and K. However, it should be washed properly to avoid E. coli.

Do you keep planning? Do you get back? What do you do? We don't know!

WORLD'S ECONOMY LOSING STRENGTH TO COMPETE

The U.S. economy is losing strength to compete with other major economies. This is due to a combination of factors, including a slow rate of innovation and a lack of investment in research and development.

WHO'S UP AND WHO'S DOWN

Country	2008	2009	2010
USA	1	2	3
China	2	1	1
Germany	3	3	2
France	4	4	4
UK	5	5	5
Japan	6	6	6
India	7	7	7
Canada	8	8	8
South Korea	9	9	9
Brazil	10	10	10

America's Leading Educational Publisher

McGraw-Hill's

Pre-GED

The Most Comprehensive Review of the Skills Necessary for GED Study

- Identifies your weaknesses so you know what you need to study
- Prepares you for formal GED classes or study
- Easy-to-follow lessons and hundreds of practice exercises in the areas of:
 - Language Arts, Writing
 - Social Studies
 - Science
 - Language Arts, Reading
 - Mathematics

The Most Up-to-Date Way to Get Ready for GED Study

Fully Revised Edition



What you can be!

- GED Online Test practice Center.



LearningExpress
LIBRARY™

What you can be!

- ❑ Basic Adult Literacy or Adult Education Instructional Center.




What you can be!

- ❑ A Post-GED Career and Continuing Education Support Center.



What you can be!

- ❑ Information Center about area Adult Education opportunities, resources, referrals.
 - ❑ Adult Education and GED print Support Center.
 - ❑ GED Online Test practice Center.
 - ❑ Basic Adult Literacy or Adult Education Instructional Center.
 - ❑ A Post-GED Career and Continuing Education Support Center.
- 

What you are **not!**

OFFICIAL GED QUALIFICATION PRE-TEST CENTER

OFFICIAL GED TESTING CENTER

OFFICIAL GED DIPLOMA ISSUING INSTITUTION



What you are **not!**

OFFICIAL GED QUALIFICATION PRE-TEST CENTER



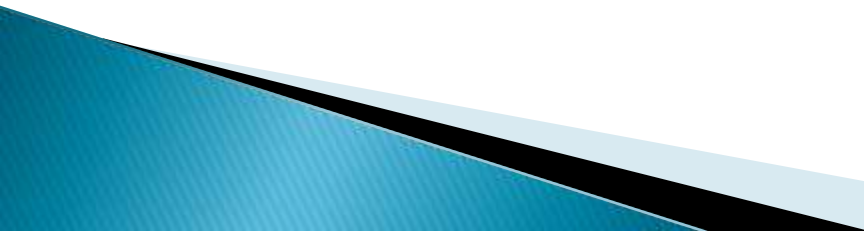
OFFICIAL GED TESTING CENTER



OFFICIAL GED DIPLOMA ISSUING INSTITUTION



Level of Service?

- ▶ **Basic Adult Literacy** (0–4th grade)
 - ▶ **Basic Adult Education** (4th–6th grade)
 - ▶ **Pre–GED** (6th–9th grade, though sometimes designated 4th–8th)
 - ▶ **GED PREP** (9th–12th grade)
 - ▶ **FAST TRACK GED PREP** (11th–12th grade review and Test Taking)
- 

Level of Service

- ▶ **Basic Adult Literacy** (0–4th grade)



Level of Service

- ▶ **Basic Adult Education** (4th–6th grade)



Level of Service

- ▶ **Pre-GED** (6th–9th grade, though sometimes designated 4th–8th)



Level of Service

- ▶ **GED PREP** (9th–12th grade)

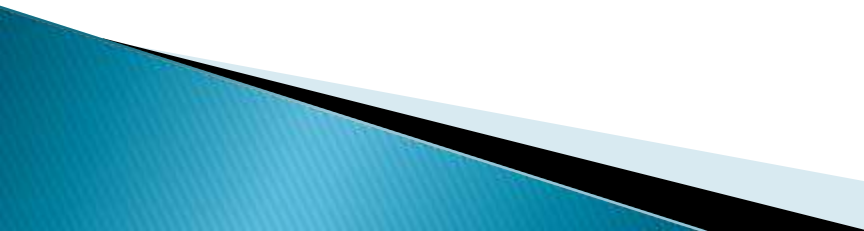


Level of Service

- ▶ **FAST TRACK GED PREP** (11th–12th grade review and Test Taking)

**ADULTS ONLY
(18 and older
with some
exceptions!)**

Level of Service

- ▶ **Basic Adult Literacy** (0–4th grade)
 - ▶ **Basic Adult Education** (4th–6th grade)
 - ▶ **Pre-GED** (6th–9th grade, though sometimes designated 4th–8th)
 - ▶ **GED PREP** (9th–12th grade)
 - ▶ **FAST TRACK GED PREP** (11th–12th grade review and Test Taking)
- 



**HOW LONG WILL IT
TAKE?**

**Connecting
Students**

Free clinics

**V
I
T
A**

Support

**Free Parents
Day
Out
Programs**

**Transportation
Options**

Groups

Learners view libraries as:



▶ Support

▶ Care

▶ Respect

▶ Personalization

RETENTION STRATEGIES

Curriculum Options

- ✓ Independent study
 - ✓ Minimum level of guided supervision
 - ✓ Standardized
 - Lack of flexibility
 - Pre-requisite computer skills
 - Requires a computer/ internet connection
 - Cost prohibitive
- ✓ It's all there! Integrated units/cross curriculum instruction!
 - ✓ Doesn't require pre-requisite computer skills or internet connection
 - ✓ Standardized
 - Lack of flexibility
 - Limited support
 - Lack of sufficient practice materials
 - Cost prohibitive
- ✓ Select materials suitable to environment or student
 - ✓ Easy to "upgrade" resources
 - ✓ Less expensive
 - Dependent upon instructor knowledge and skill
 - Time consuming
 - Not standardized
 - Cost varies




Digital/Online

Packaged Set

Selected/Created

Sources for Curriculum Guidelines

- ▶ **English Language Arts Standards (Common Core)**
<http://www.corestandards.org/ELA-Literacy/>
 - ▶ **Mathematics Standards (Common Core)**
<http://www.corestandards.org/Math/>
 - ▶ **2014 GED Test Curriculum Blueprint**
<http://www.passged.com/media/pdf/educators/curriculum-blueprint.pdf>
 - ▶ **Summary of the Skills and Content Needed to Prepare for the 2014 GED Test**
http://abe.mpls.k12.mn.us/uploads/summary_of_2014_ged_3.pdf
- 

Sample Online Resources

- ▶ **Khan Academy**

<https://www.khanacademy.org/>

- ▶ **Grammar Monster**

<http://www.grammar-monster.com/>

- ▶ **Grammar**

<http://www.learnenglish.de/grammarpage.html>


- ▶ **English Page**

<http://www.englishpage.com/>

- ▶ **Learning Express**

www.learningexpresslibrary.com/

Challenge Busters

- ▶ Host literacy classes **BEFORE** or **AFTER** regular hours to ease competition for computers. This may work especially well for part-time branches.
 - ▶ **Share the expenses** with several part-time branches by making the adult education facilitator an **itinerant position**.
 - ▶ **Teach computer skills** as part of the instruction if you select to use an online program. This not only good for your program success, it is essential to the student's future skill set.
 - ▶ Local businesses, non-profit organizations or friends of the library group can help you **offset the cost** of expensive start-up materials.
- 

GRANT POSSIBILITIES

- ▶ **U.S. Department of Education**

<http://www2.ed.gov/programs/adultedbasic/index.html>

- ▶ **Community Foundation Locator**

<http://www.cof.org/community-foundation-locator>

- ▶ **ProLiteracy Member Central**

<http://www.proliteracy.org/members/grants-and-funding>

- ▶ **Dollar General Literacy Foundation**

<http://www2.dollargeneral.com/dgliteracy/Pages/index.aspx>

- ▶ **Wallace Foundation**

<http://www.wallacefoundation.org/knowledge-center/adult-literacy/Pages/default.aspx>

- ▶ **GrantsWatch**

<http://www.grantwatch.com/cat/22/literacy+grants.html>

NON-GRANT POSSIBILITIES

- ▶ Friends of the Library Groups
 - ▶ Rotary Clubs (Literacy and Community Goals)
 - ▶ Junior League
 - ▶ Lions Club
 - ▶ Kiwanis Club
 - ▶ Neighborhood Associations
 - ▶ Local businesses
- 

NON-GRANT POSSIBILITIES

- ▶ Friends of the Library Groups
- ▶ Rotary Clubs (Literacy and Community Goals)
- ▶ Junior League
- ▶ Lions Club
- ▶ Kiwanis Club
- ▶ Neighborhood Associations
- ▶ Local businesses

Thank You
To Our Sponsors

What's Next?

- ✓ Determined a community need
- ✓ Selected your specific level of service
- ✓ Taken a realistic look at your facilities & resources
- ✓ Surveyed possibilities in your community
- ✓ Navigated the obstacles
- ✓ Identified revenue sources
- ✓ Taken steps to insure student and program success

GETTING YOUR PROGRAM FACILITATOR OR INSTRUCTOR



Adult Educator Training Options



Office of Vocational and Adult Education

