

Health Happens in Libraries

COMMUNITY HEALTH ENGAGEMENT PLANNING

This worksheet is provided as a guide to capture your process, activities, thoughts, challenges, etc. as you move forward with planning community health engagement opportunities. Please treat this as a living document – brainstorming, updating, sharing, revising in whatever way is most useful to you as you clarify your library priorities. This will eventually serve as the foundation for refining outcomes and assessment activities for your public engagement. We will eventually ask to see your documentation as a shared reference point for future collaboration, and encourage you to use or adapt in whatever way works best for you.

Identify Your Long-Term Vision

Key Considerations

- What, ultimately, do you hope will be new, different, or enhanced as a result of offering this program?
- You don't need to have a specific partner or activity in mind to consider this – the bigger question is simply *what long-term vision does community health programming support?*

Potential Activities

- Jot down some high-level vision statements. While all elements of your vision may not be explicitly addressed or evaluated during your participation with Health Happens in Libraries, they may serve as reference points for program priorities or future ambitions.
- Thinking about a desired vision often raises more questions than it answers. What additional thoughts, questions, concerns, or priorities come to mind as you envision the items below?

As a result of offering community health programming, *library patrons* will:

As a result of offering community health programming, *my library organization* will:

As a result of offering community health programming, *our library partners* will:

As a result of offering community health programming, *I personally* will:

Other questions or considerations that come to mind?



Capture Your Current Reality

Key Considerations

- What assets does your library already have in place that support your long-term vision, or can move you towards it?
- This may include resources such as established relationships with community partners, strong programming skills, previous community health activities, staff, volunteers, infrastructure, etc.

Potential Activities

- Create a list of assets. This can be organized around many different areas; we've suggested some below, but you may think of others.

Resources (i.e. things your library *invests* in; people, infrastructure, materials, technology, etc.):

Activities (i.e. things your library *does*; provides training, conducts workshops, attends community meetings; facilitates outreach, etc.):

Audiences (i.e. who your library *reaches*; specific target audiences, decision-makers, etc.):

Other questions or considerations that come to mind?



Identify A Community Health Engagement Opportunity

Key Considerations

- What community health engagement opportunity can your library provide, with partner support, to advance your big-picture vision?
- Can this opportunity be provided and promoted within the time-frame of your Health Happens in Libraries participation?
- Will this opportunity coincide with or build off of existing services or programs at your library? Or will it be a new endeavor?

Potential Activities

- You may already have a program or service idea in mind. If so, please write it down!
- If you have not confirmed a single idea, please write down options that you may be considering, and any other questions or considerations that may surface. Connecting with potential partners can help you refine your ideas.
- Remember to reflect on the vision you identified in the first part of this worksheet.

By May 2015, my library intends to provide the following community health engagement opportunity, or is considering the following options:

Other questions or considerations that come to mind?



Identify a Partner to Support Community Health Engagement Opportunity

Key Considerations

- Having a clear picture of the community health engagement opportunity you'd like to provide can help you identify the right partner.
- You may also look to potential partner(s) for inspiration or to co-develop priorities for community health engagement opportunities.
- Your partner may bring additional resources, activities, or audiences to your efforts, as well as subject-matter expertise.
- Your partner may be one you've worked with before, or brand new to your library.

Potential Activities

- You may already have a partner confirmed for your community health engagement. If so, please identify them and share your thoughts on their contributions.
- If you are still considering potential partners, please identify some of the contributions you'd like a partner to make to your activities, and potential contacts.
- Review the [Supporting Healthy Communities through Health Information and Services](#) pathway for ideas about potential partners and productive conversations.

Confirmed partner(s) and expected contributions:

Potential partner(s) and desired contributions:

Other questions or considerations that come to mind?