**Workforce Literacy: Supporting Job Seekers in Your Community**

**Learner Guide**

**Event Description:** As job seekers of all kinds continue to come to the library for resources and support, libraries continue to find new ways to respond to this essential community need. Workforce literacy impacts a variety of patrons, including ex-offenders reentering the workforce, small businesses looking to grow, young first time job seekers, military personnel and veterans, and older adults seeking new skills to stay in the workforce. Work SC brings a comprehensive, yet accessible, set of tools to South Carolina residents through the State Library, and Jason played no small part in making it happen. Find out how your library, large or small, can adapt these service models and partnerships to provide the resources and support your local community needs to thrive in today’s workforce.

**Presented by:** Jason Broughton, Outreach Coordinator, South Carolina State Library

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| **What are your goals for viewing this webinar?** | |
| **Personal Goals** |  |
| **Team Goals** |  |

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| **Activity 1** |
| What population(s) within your community do you really want to make a connection with regarding workforce development or entrepreneurship? Consider both those you already connect with, and those who represent new groups or populations. Consider existing challenges to or opportunities for serving each of them.  1.    2.  3. |
| **Discussion/Reflection Question 1** |
| Who would be an ideal partner in your community to assist you with this endeavor? Explore the [Community Partnership and Collaboration Guide](http://www.webjunction.org/content/webjunction/documents/webjunction/Community_Partner_Collaboration_Guide.html) for advantages, strategies, and potential partners for supporting workforce development. |
| **Activity 2** |
| Explore the resources Jason has shared with [Ideas for Future Workforce Projects for Libraries](http://www.webjunction.org/content/dam/WebJunction/Documents/webJunction/2015-05/ideas-future-workforce-projects.pdf) (pdf) and make a list of those you could implement in the coming year at your library:  1.    2.  3. |
| **Discussion/Reflection Question 2** |
| How can your library be more deliberate about aligning your library’s mission with supporting workforce and economic development in your community, and how can you better tell the story of the impact you’re having? See the Communicating Value section of the [Getting the Word Out Guide](http://www.webjunction.org/content/dam/WebJunction/Documents/webJunction/214571%20Getting%20the%20Word%20Out%20Guide.pdf) (pdf) for ideas. |

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| **Action Plan:** (include next steps, who, when, etc.) |
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