**Beyond Book Groups: Fun Library Programs for Adult Readers**

**Learner Guide**

**Event Description:** Think outside the book group! Libraries are re-engaging with adult readers and sharing books with them in innovative new ways and in unconventional places. From pop-up programming on planes, trains and ferries, to Books on Tap, a literary sport over local brews, jump into the programming sandbox to explore creative ideas for reaching new adult audiences and delighting the bibliophiles in your own community.

**Presented by:** Audrey Barbakoff, Adult Services Manager, Kitsap Regional Library (WA)

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| **What are your goals for viewing this webinar?** | |
| **Personal Goals** |  |
| **Team Goals** |  |

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| **Activity 1** |
| Identify **three popular gathering places** in your community. How could you **partner** with them to reach more readers?  1.    2.  3. |
| **Discussion/Reflection Question 1** |
| Audrey recognizes that fun and play enhance learning, not detract from it. Read the article by Valerie Gross “[Transforming Our Image through Words that Work: Perception is Everything](http://www.ala.org/pla/sites/ala.org.pla/files/content/publications/publiclibraries/pastissues/48n5_sepoct09.pdf)” (pdf) beginning on p. 24, and explore how to talk about and promote your adult programs for readers as **meaningful educational experiences**. |
| **Activity 2** |
| List a few of your existing programs for readers. **How could you make them more fun?** A few possibilities might include making them more hands-on, more social, or moving them to a partner location.  1.    2.  3. |
| **Discussion/Reflection Question 2** |
| What has your **biggest program failure** been? What did you learn? How can you plan to embrace failure and learn even more next time? |
| **Discussion/Reflection Question 3** |
| Explore several unusual outlets in your community for fresh program ideas. **What could you adapt** from a children’s librarian, a business, a school or university, a neighborhood pub, a block party? |

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| **Action Plan:** (include next steps, who, when, etc.) |
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