

# Scoping and Funding Crowdsourcing Projects

December 11, 2014

Presented by:

Crowdsourcing Consortium for Libraries and Museums (CCLA)



[crowdconsortium.org](http://crowdconsortium.org)  
@crowdconsortium

# Today's Presenters



**Sharon Leon**

Director, Public Projects,  
Center for History and  
New Media, and  
Associate Professor,  
History and Art History,  
George Mason University



**Christina Manzo**

CCLA Research Fellow



**Robert Horton**

IMLS Associate Deputy  
Director for Library  
Services



**Brett Boley**

Director and Chief  
Information Officer,  
National Endowment  
for the Humanities

# Webinar One: Statistical Review

- **Title:** Crowdsourcing 101: Fundamentals and Case Studies
- **Number of Registrants:** 181
- **Most Common Place of Work Amongst Attendees:** Academic Library
- **Most Common Population Size Served:** 0 - 4,999
- **States Represented:** 40
- **Countries Represented:** US, UK, Canada, Australia



# Topics Discussed – Crowdsourcing 101

- **Presenter:** Mia Ridge, PhD candidate at Open University, author of *Crowdsourcing our Cultural Heritage*.
  - The definition of crowdsourcing
  - Typical tasks in crowdsourcing projects
  - Audiences for your project and their motivations
  - Participatory Project Models
  - Design Tips
  - Future Challenges



# Topics Discussed – Case Studies

- Each presenter shared their goals, challenges (and their respective solutions) and overall project outcomes.
  - Building Inspector, NYPL
    - **Presenter:** Ben Vershbow, Director of the NYPL Digital Library and NYPLabs.
  - Operation War Diary, Zooniverse
    - **Presenter:** Victoria Van Hying, Digital Humanities Postdoctoral Fellow at Zooniverse.



# Questions & Themes

- **How many people are needed for consensus on a task?**
  - Differs by task (when do you start to see duplicate information?)
- **Where should I host my project?**
  - Generalized systems are a great way to prove interest, but might cause problems later down the road.
  - There is a critical mass of platforms for different needs, so it is important to pick the right one.
- **I've collected some crowdsourced data. Now what?**
  - Current challenge: develop workflows to integrate user-generated content with authority files.
  - Encouraging the use of user-generated content as a resource in and of itself.



# Participant Response

- Comments:
  - “Learning about the challenges other institutions have faced is especially instructive.”
  - “[I] have been wanting to crowdsource some of our resources **for years**, and this gives me more ammunition. It fits in well with our new strategic plan!”
  - “[I’d still like to know] how to get started, especially as a lone arranger with **limited staff and funding** available.”
  - “Being part of a small institution, **time and money [are] precious resources.**”



# For More Information...

- Visit the crowdconsortium website for a complete video recording of the webinar, along with slides and links to any references projects or tools!

<http://www.crowdconsortium.org>







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Improving teaching and learning about the past through innovative digital resources, tools, and strategies.

## Research + Tools



Developing publications and applications to define digital humanities for a new generation of scholars, librarians, and museum professionals.

## Collecting + Exhibiting



Bringing history to audiences worldwide by collecting digital records, archiving documents of the past, and presenting historical exhibits.

### FEATURED PROJECT

## The September 11 Digital Archive

This archive collects, preserves, and presents the history of the September 11, 2001 attacks in New York, Virginia, and Pennsylvania.

[Learn more about this project](#) | [Visit the Site](#)



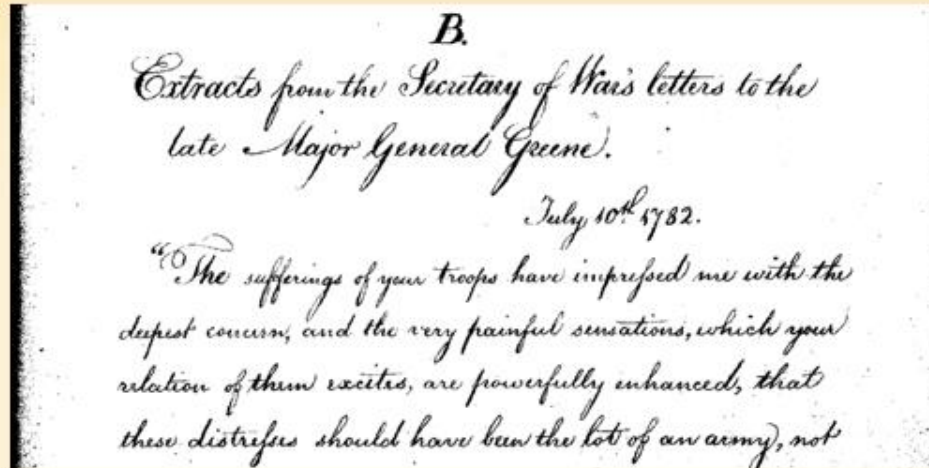
## News

[RRCHNM Partners with National History Day for WWII Teacher](#)

[chnm.gmu.edu](http://chnm.gmu.edu)



## Procurement of Clothing for General Greene's Southern Army



[Link to fullsize image](#)

### Admin Tools

[Open Wiki Page](#)

[Protect This Page](#)

[Export This Document](#)

### Document Pages

1. [1791/noe06\\_1.jpg](#)

2. [1791/noe06\\_2.jpg](#)

3. [1791/noe06\\_3.jpg](#)

[View Transcription](#) [Transcribe This Page](#) [View Discussion](#) [Discuss This Page](#)

[Help!](#)

Extracts form the Secretary of Wars's letters to the late Major General Greene.

July 10<sup>th</sup> 1782.

"The sufferings of your troops have impressed me with the deepest concern, and the very painful sensations, which your relation of them excites, are powerfully enhanced, that these distresses should have been the lot of an army, not only entitled, by special contract, to better fare, but whose meritorious and gallant exertions under the most extreme difficulties

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difficulties, merited a very different fate; mine is the unhappy station, in which I must hear complaints, without having it in my power to redress the grievances?"

"September 30<sup>th</sup> 1782.

"The moment you have taken your determinations, what

The moment you have

there will be no doubt, in case Charlestown should be evacuated indeed, we had almost better give any price, than think of sending it from here. We have met with so many losses & delays, that we have little hope of success, should it be again attempted; however, if the clothing cannot be had with you, must go from hence."

"November 5<sup>th</sup> 1782.



NATIONAL ENDOWMENT FOR THE

**Humanities**

**Brett Bobley**  
**Office of Digital Humanities**

We fund innovation in the  
digital humanities



# Projects We've Funded

- [Metadata Games](#) (Dartmouth)
- [What's on the Menu](#) (NYPL)
- [Resurrecting Early Christian Lives](#) (U Minnesota & Oxford U)
- [Scripto](#) (George Mason U)
- [Scribe](#) (NYPL)



Links to NEH/ODH Grant Programs:

[Office of Digital Humanities](#)

[Digging Into Data Challenge](#)



Thank you!

[bbobley@neh.gov](mailto:bbobley@neh.gov)

@brettbobley



NATIONAL ENDOWMENT FOR THE  
**Humanities**

11 December 2014

# Crowdsourcing - IMLS





# Notices of funding opportunities

- National Leadership Grants (2 February 2015)
- Sparks! Ignition Grants (2 February 2015)
- Laura Bush 21<sup>st</sup> Century Librarian Program (September 2015)

<http://www.ims.gov/applicants/guidelines.aspx>

# NLG-Digging into data

**Missouri Botanical Garden - St. Louis, MO**

**Year:** 2014

**Amount:** \$174,724

**Grant:** National Leadership Grants for Libraries

"The Mining Biodiversity project aims to transform the Biodiversity Heritage Library into a next-generation social digital library resource to facilitate the study and discussion (via social media integration) of legacy science documents on biodiversity by a worldwide community and to raise awareness of the changes in biodiversity over time in the general public. The project will integrate novel text mining methods, visualisation, crowdsourcing and social media into the BHL to provide a semantic search system.

# Mukurtu

**Washington State University - Pullman, WA**

**Year:** 2011

**Amount:** \$484,772

**Grant:** National Leadership Grants for Libraries - Advancing Digital Resources  
Open-source and commercial tools for building and operating digital libraries work well for a wide range of organizations but are less well suited to the needs of tribal libraries, archives, and museums, owing to cultural protocols for sharing information, diverse intellectual property systems among tribes, and the fractured or distributed nature of collections about indigenous groups. To address these needs, researchers at Washington State University will partner with Smallbean, Inc.; the University of California-Berkeley; the Association of Tribal Archives, Libraries, and Museums; CivicActions, Inc.; the National Anthropological Archives; and the National Museum of the American Indian to deploy, evaluate, and refine a software tool that accommodates tribal organizations' needs. The tool, named Mukurtu, will be made freely available as open-source software, complete with full documentation and a toolkit for tribal organizations wishing to construct and operate digital libraries.

# More information

Bob Horton

rhorton@imls.gov

NLG new applicants webinars:

11 December 3 EST

6 January 3 EST

[www.imls.gov/resources/grant\\_program\\_webinars.aspx](http://www.imls.gov/resources/grant_program_webinars.aspx)

# Scoping and Funding Crowdsourcing Projects

- What sorts of crowdsourcing projects would you like to implement?


# Scoping and Funding Crowdsourcing Projects

- What questions do you have about securing funding for these projects?

# Scoping and Funding Crowdsourcing Projects

- Who could you possibly collaborate or partner with on these projects?

# Scoping and Funding Crowdsourcing Projects

 BUILDING INSPECTOR  
KILL TIME. MAKE HISTORY.

INSPECT: ▾

LOG IN ABOUT DATA

The New York Public Library presents

# BUILDING INSPECTOR

Kill Time. Make History.

Welcome citizen cartographers!  
Help unlock New York City's past by identifying  
buildings and other details on beautiful old maps.

GET STARTED



# Scoping and Funding Crowdsourcing Projects

## HOW YOU CAN HELP

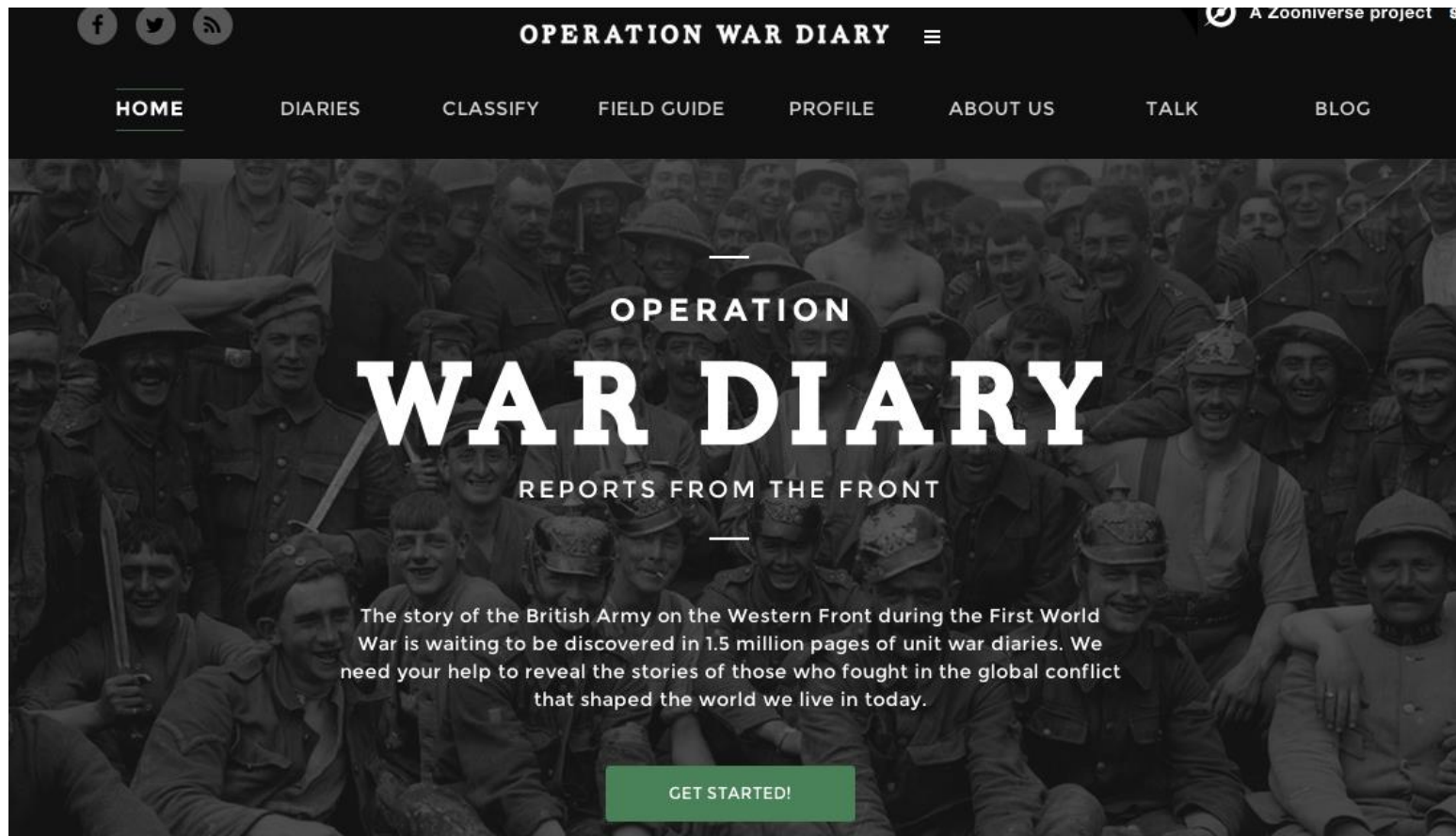
The Library is training computers to recognize building shapes and other data on digitized insurance atlases. Via these easy, bite-sized tasks, you can help check the computers' work and capture other valuable information.



# Scoping and Funding Crowdsourcing Projects



# Scoping and Funding Crowdsourcing Projects



# Scoping and Funding Crowdsourcing Projects

14 DIVISION: 42 INFANTRY BRIGADE: 9 BATTALION KING'S ROYAL RIFLE CORPS (1 MAY 1915 - 30 JUNE 1918) ★ 🗨️ 📍 Finished!

1
2 Get tagging!

📅 Date
📄 Title
☰ Reference
👤 Person

**WAR DIARY**  
OR  
**INTELLIGENCE SUMMARY.**  
(Erase heading not required.)

Army Form C. 2

Instructions regarding War Diaries and Intelligence Summaries are contained in F. S. Regs. Part II. and the Staff Manual respectively. Title pages will be prepared in manuscript.

Place	Date	Hour	Summary of Events and Information	Remarks and references to Appendices
Falaise	May 11		Battalion mobilised.	
Aldershot	May 13			
	May 19 <sup>th</sup>	10.55 am	Battalion transport, 3 officers (Maj. J. A. Hope, Lieut. A. W. H. Watson, Lieut. J. M. McKenna) and 112 N.C.O.'s and Pfn. left and proceeded via Southampton and Havre, i.e. 1 <sup>st</sup> Trainload.	
Havre	20 <sup>th</sup>	4.00 am	Battalion transport arrived at Havre	
		8.0 pm	" " at Rest Camp No 5.	
Aldershot	"	7.0 pm	2 <sup>nd</sup> Trainload, 17 Officers & 372 N.C.O.'s and Pfn. (Ald. 4 <sup>th</sup> D and C cys). left gov. siding. Train X 264.	
	"	7.45 pm	3 <sup>rd</sup> Trainload, 9 officers & 358 N.C.O.'s and Pfn. (A & B cys) left gov. siding. Train X 265.	
Redhill	"	8.0 pm	2 <sup>nd</sup> Train waited 10 mins.	
	"	8.35 pm	3 <sup>rd</sup> " " 5 mins.	
Folkestone	"	10.30 pm	2 <sup>nd</sup> Trainload arrived.	
	"	10.45 pm	3 <sup>rd</sup> " " "	
S.S. Victoria	"		Both Trainloads embarked. Fine night. Perfectly calm. Troops rather crowded.	

🔍  
+  
-



# Scoping and Funding Crowdsourcing Projects

**DIY|History**  
Help build the historical record by doing it yourself!

*I don't believe  
lose the nail as if  
Batted we than discomfort  
ist time tonight. narrow  
two test*

THE UNIVERSITY OF IOWA  
**LIBRARIES**



**Szathmary  
Culinary  
Manuscripts**

Handwritten recipe collections  
1600-1960

Start transcribing!

# Scoping and Funding Crowdsourcing Projects



Help improve access to historic documents by transcribing handwritten pages, reviewing transcriptions (look for **Needs Review** pages), and correcting typewritten text. Select an item below to start transcribing or create an account to enjoy additional features.

## Szathmary Culinary Manuscripts and Cookbooks [\(browse all\)](#)



## World War I Diaries and Letters

Louise Liers loose papers of wartime  
see [Pinterest](#) 1916-1919



## World War II Diaries and Letters [\(browse all\)](#)

# Scoping and Funding Crowdsourcing Projects

## Eliphalet W. Ensign diary, January 1864-August 1865



Front cover

Completed



Page 1

Needs Review



Page 2

Needs Review



Page 3

Needs Review



Page 4

Needs Review



Page 5

Needs Review



Page 6

Needs Review



Page 7

Needs Review



1865-01-16 --  
1865-01-26

Needs Review



1865-01-27 --  
1865-02-03

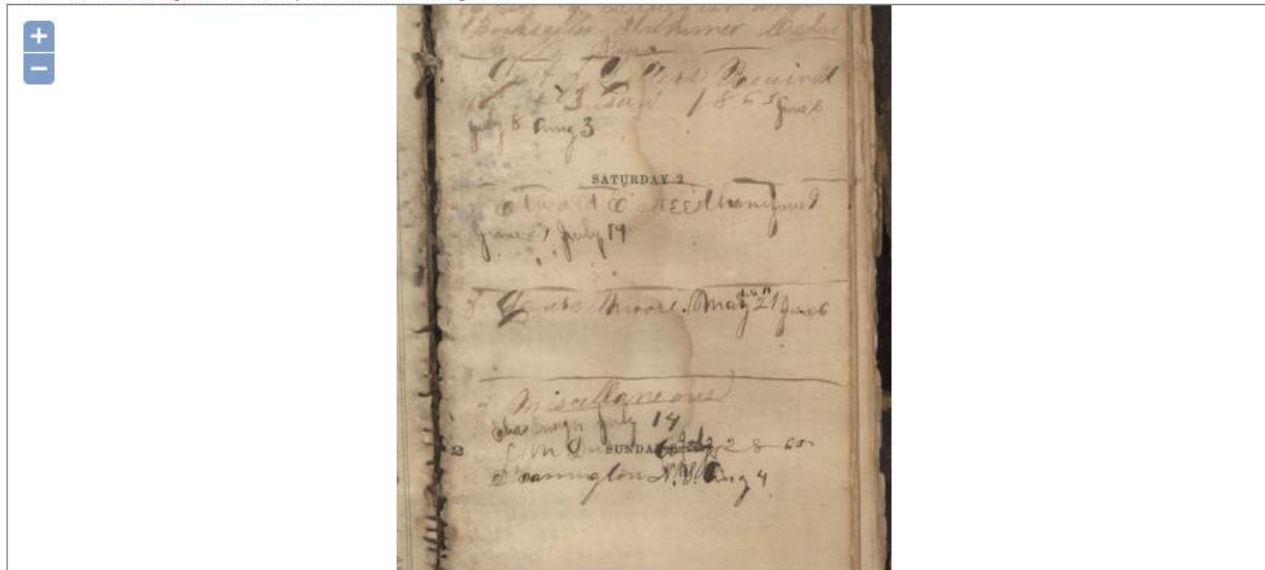
Needs Review

# Scoping and Funding Crowdsourcing Projects

Page 1

image 2 of 125

more information: [digital collection](#) | [archival collection guide](#)



On **Monday, December 15**, DIY History will be upgrading to a new version. At this time, transcription will be disabled as we perform the upgrade. All transcriptions will be migrated to the new system. However, user accounts will need to be recreated. We apologize for this inconvenience.

Enter transcription below:


Eliphalet W. Ensign  
Diary purchased May  
1670 at Druggist and



# Scoping and Funding Crowdsourcing Projects

METADATAGAMES [About](#) [Games](#) [Get Involved](#) [For Institutions](#) [Research & Press](#) [Terms](#)


### Zen Tag



A zen-like one player tagging activity — be as specific and accurate as you can to earn high scores. Ohm!

[PLAY](#)


### Nextag



In the "next evolution" of Zen Tag, you can tag audio and video clips, too. Plug in your headphones and get ready!

[PLAY](#)


### Guess What!



Work together with a stranger to identify images in this fast-paced guessing game. Give great hints and you'll both score big!


[PLAY](#)

### One Up



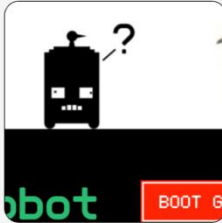
Challenge a friend and see if you're smarter than they are! The best

### Pyramid Tag



A competitive one player game — We asked random people to describe the

### Stupid Robot



Stupid Robot looks at everything but understands nothing. Can you help?

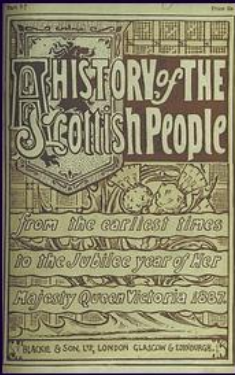
# Scoping and Funding Crowdsourcing Projects

METADATAGAMES<sub>BETA</sub> [Search](#) | [Contact](#) | [Login](#) | [Register](#)

**LIBRARY  
HISLIBR**

**BOOK tag**

How to Play      Score: 0      Turn: 1/4



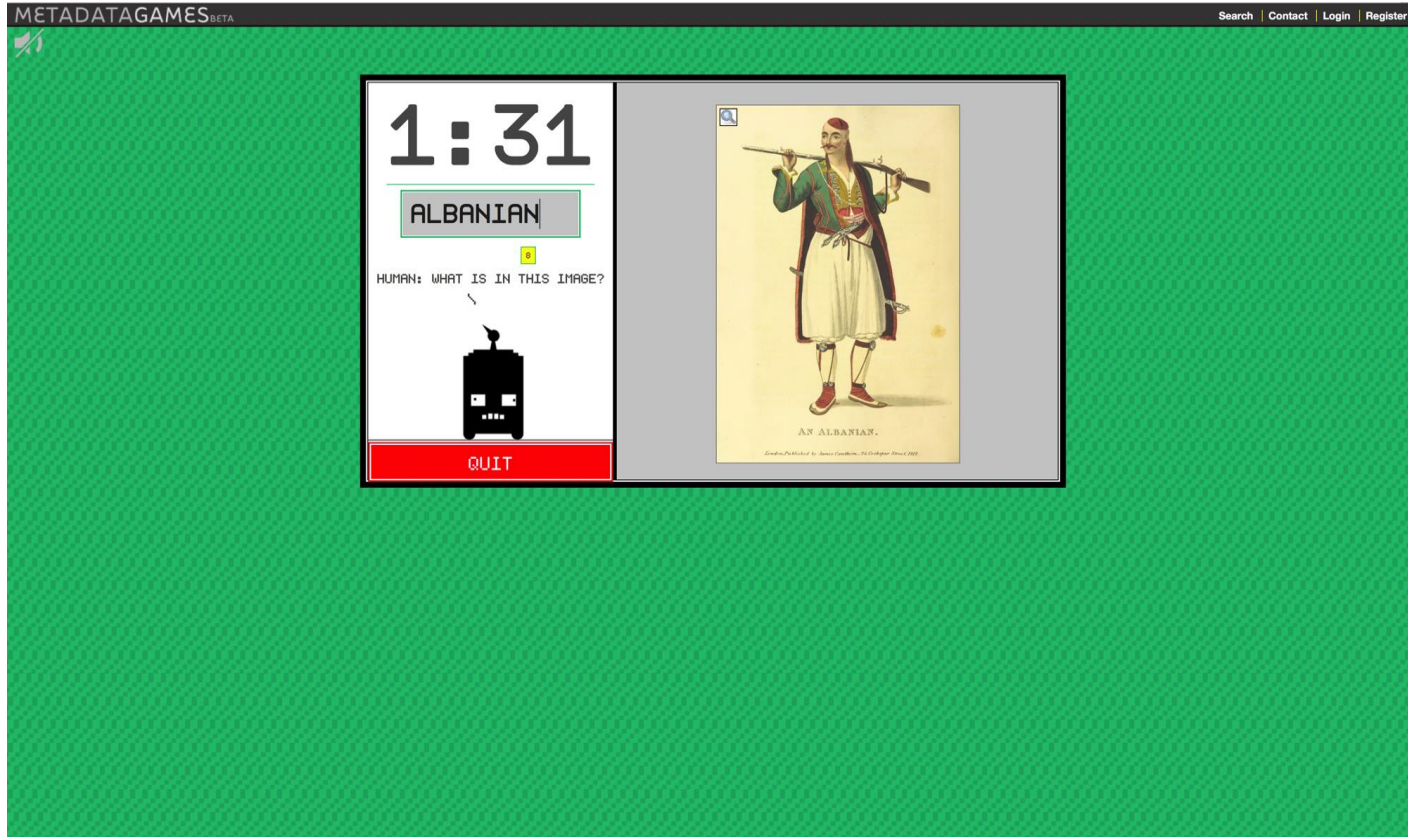
type, tags, here

Submit      Skip

Wikipedia

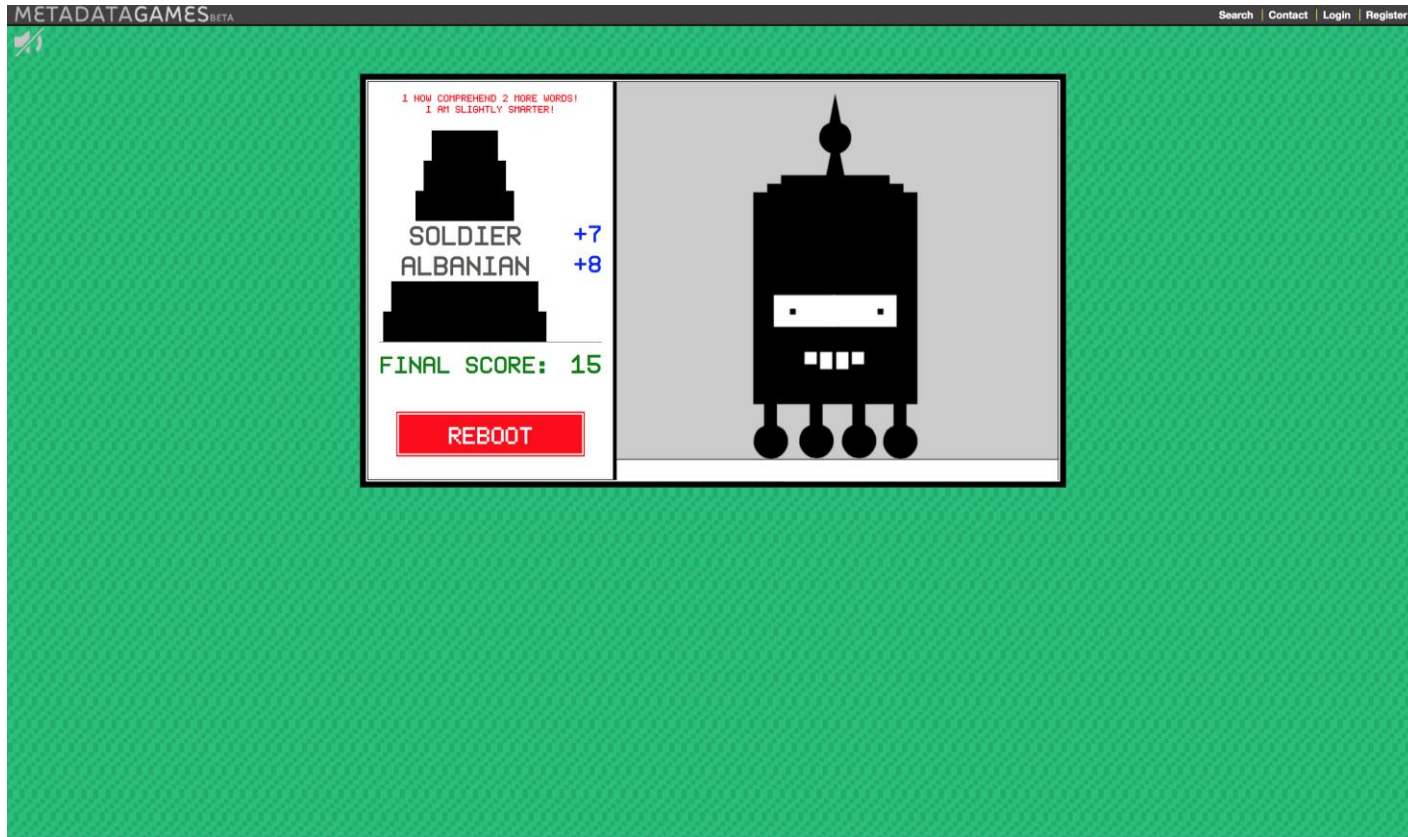
The image shows a screenshot of the 'METADATAGAMES BETA' website. The page has a dark purple background with a repeating diamond pattern. At the top, there is a navigation bar with 'Search', 'Contact', 'Login', and 'Register' links. The main content area features a white card with a 'BOOK tag' graphic at the top. To the left of the card is a red vertical banner with the text 'LIBRARY HISLIBR'. The card displays 'How to Play', 'Score: 0', and 'Turn: 1/4'. Below this is a large image of a book cover titled 'A HISTORY of THE Scottish People' by Blackie & Sons Ltd. Below the image is a text input field with the placeholder 'type, tags, here' and two buttons: 'Submit' and 'Skip'. To the right of the card is a purple vertical banner with the text 'Wikipedia'.

# Scoping and Funding Crowdsourcing Projects





# Scoping and Funding Crowdsourcing Projects



# Get Involved:

Look for upcoming tweets  
for further details!

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Comments, questions?  
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[contact@crowdconsortium.org](mailto:contact@crowdconsortium.org)



## Join the Crowd (Consortium)!

