Scoping and Funding Crowdsourcing Projects

December 11, 2014

Presented by:

Crowdsourcing Consortium for Libraries and Museums (CCLA)

INSTITUTE of Museum and Library SERVICES

tiltfactor

DARTMOUTH
VOX CLAMANTIS IN DESERTO
1769

NATIONAL ENDOWMENT FOR THE HUMANITIES

crowdconsortium.org

@crowdconsortium

Today's Presenters

Sharon Leon
Director, Public Projects, Center for History and New Media, and Associate Professor, History and Art History, George Mason University

Christina Manzo
CCLA Research Fellow

Robert Horton
IMLS Associate Deputy Director for Library Services

Brett Bobley
Director and Chief Information Officer, National Endowment for the Humanities

Webinar One: Statistical Review

- **Title:** Crowdsourcing 101: Fundamentals and Case Studies
- **Number of Registrants:** 181
- **Most Common Place of Work Amongst Attendees:** Academic Library
- **Most Common Population Size Served:** 0 - 4,999
- **States Represented:** 40
- **Countries Represented:** US, UK, Canada, Australia

Topics Discussed – Crowdsourcing 101

- **Presenter:** Mia Ridge, PhD candidate at Open University, author of *Crowdsourcing our Cultural Heritage*.
  - The definition of crowdsourcing
  - Typical tasks in crowdsourcing projects
  - Audiences for your project and their motivations
  - Participatory Project Models
  - Design Tips
  - Future Challenges

Topics Discussed – Case Studies

- Each presenter shared their goals, challenges (and their respective solutions) and overall project outcomes.
  - Building Inspector, NYPL
    - **Presenter:** Ben Vershbow, Director of the NYPL Digital Library and NYPLabs.
  - Operation War Diary, Zooniverse
    - **Presenter:** Victoria Van Hyning, Digital Humanities Postdoctoral Fellow at Zooniverse.

Questions & Themes

- **How many people are needed for consensus on a task?**
  - Differs by task (when do you start to see duplicate information?)
- **Where should I host my project?**
  - Generalized systems are a great way to prove interest, but might cause problems later down the road.
  - There is a critical mass of platforms for different needs, so it is important to pick the right one.
- **I've collected some crowdsourced data. Now what?**
  - Current challenge: develop workflows to integrate user-generated content with authority files.
  - Encouraging the use of user-generated content as a resource in and of itself.

Participant Response

- Comments:
  - "Learning about the challenges other institutions have faced is especially instructive."
  - "[I] have been wanting to crowdsource some of our resources **for years**, and this gives me more ammunition. It fits in well with our new strategic plan!"
  - "[I'd still like to know] how to get started, especially as a lone arranger with **limited staff and funding** available."
  - "Being part of a small institution, **time and money [are] precious resources**."

For More Information…

- Visit the crowdconsortium website for a complete video recording of the webinar, along with slides and links to any references projects or tools!

http://www.crowdconsortium.org

RRCHNM 20

Roy Rosenzweig Center for History and New Media

DONATE » About Awards Staff News Jobs

Search

In Memory of Roy Rosenzweig »
20th Aniversary Conference »

Teaching + Learning

Improving teaching and learning about the past through innovative digital resources, tools, and strategies.

Research + Tools

Developing publications and applications to define digital humanities for a new generation of scholars, librarians, and museum professionals.

Collecting + Exhibiting

Bringing history to audiences worldwide by collecting digital records, archiving documents of the past, and presenting historical exhibits.

FEATURED PROJECT

The September 11 Digital Archive

This archive collects, preserves, and presents the history of the September 11, 2001 attacks in New York, Virginia, and Pennsylvania.

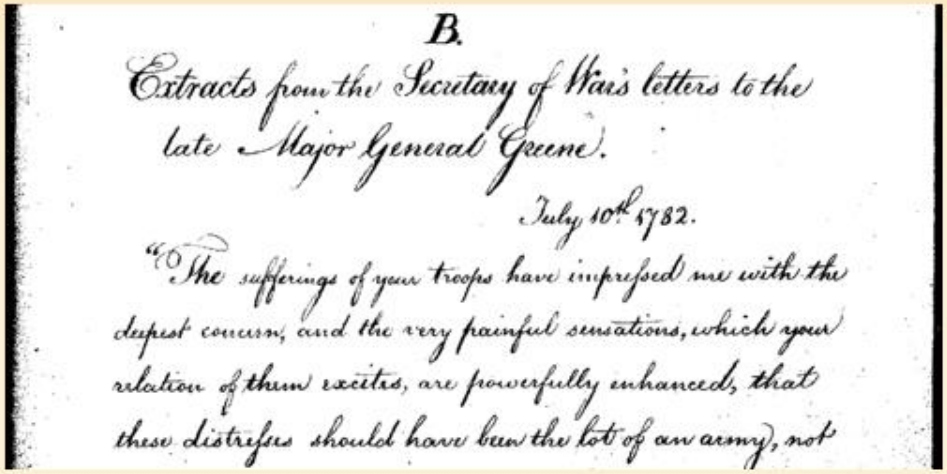
Learn more about this project | Visit the Site

News

RRCHNM Partners with National History Day for WWII Teacher

chnm.gmu.edu

Procurement of Clothing for General Greene's Southern Army



B.

Extracts from the Secretary of War's letters to the late Major General Greene.

July 10th 1782.

"The sufferings of your troops have impressed me with the deepest concern, and the very painful sensations, which your relation of them excites, are powerfully enhanced, that these distresses should have been the lot of an army, not

Link to fullsize image

Admin Tools

Open Wiki Page

Protect This Page

Export This Document

Document Pages

1. 1791/noe06_1.jpg
2. 1791/noe06_2.jpg
3. 1791/noe06_3.jpg

View Transcription | Transcribe This Page | View Discussion | Discuss This Page | Help!

Extracts form the Secretary of Wars's letters to the late Major General Greene.

July 10th 1782.

"The sufferings of your troops have impressed me with the deepest concern, and the very painful sensations, which your relation of them excites, are powerfully enhanced, that these distresses should have been the lot of an army, not only entitled, by special contract, to better fare, but whose meritorious and gallant exertions under the most extreme difficulties

scripto

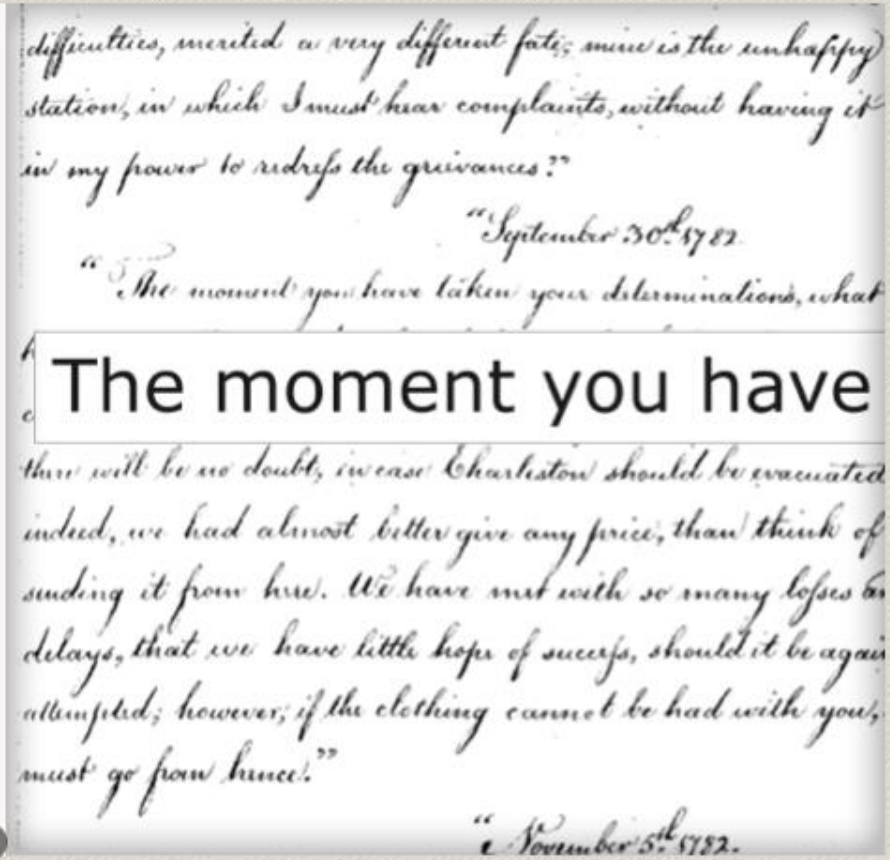
a community transcription tool

Home | Showcase | User's Guide | Download | News | About

A free, open source tool enabling community transcriptions of document and multimedia files

Scripto brings the power of MediaWiki to your collections. Designed to allow members of the public to transcribe a range of different kinds of files, Scripto will increase your content's findability while building your user community through active engagement.

Download **Learn More**



Snapz Pro X

scripto.org

NATIONAL ENDOWMENT FOR THE
Humanities

Brett Bobley

Office of Digital Humanities

We fund innovation in the
digital humanities

Projects We've Funded

- Metadata Games (Dartmouth)
- What's on the Menu (NYPL)
- Resurrecting Early Christian Lives (U Minnesota & Oxford U)
- Scripto (George Mason U)
- Scribe (NYPL)

NATIONAL ENDOWMENT FOR THE HUMANITIES

Links to NEH/ODH Grant Programs:

Office of Digital Humanities

Digging Into Data Challenge

NATIONAL ENDOWMENT FOR THE
Humanities

Thank you!

bbobley@neh.gov
@brettbobley

NATIONAL ENDOWMENT FOR THE
Humanities

INSTITUTE of Museum and Library SERVICES

11 December 2014

Crowdsourcing - IMLS

Notices of funding opportunities

- National Leadership Grants (2 February 2015)
- Sparks! Ignition Grants (2 February 2015)
- Laura Bush 21st Century Librarian Program (September 2015)

http://www.imls.gov/applicants/guidelines.aspx

NLG-Digging into data

Missouri Botanical Garden - St. Louis, MO
Year: 2014
Amount: $174,724
Grant: National Leadership Grants for Libraries
"The Mining Biodiversity project aims to transform the Biodiversity Heritage Library into a next-generation social digital library resource to facilitate the study and discussion (via social media integration) of legacy science documents on biodiversity by a worldwide community and to raise awareness of the changes in biodiversity over time in the general public. The project will integrate novel text mining methods, visualisation, crowdsourcing and social media into the BHL to provide a semantic search system.

Mukurtu

Washington State University - Pullman, WA
Year: 2011
Amount: $484,772
Grant: National Leadership Grants for Libraries - Advancing Digital Resources
Open-source and commercial tools for building and operating digital libraries work well for a wide range of organizations but are less well suited to the needs of tribal libraries, archives, and museums, owing to cultural protocols for sharing information, diverse intellectual property systems among tribes, and the fractured or distributed nature of collections about indigenous groups. To address these needs, researchers at Washington State University will partner with Smallbean, Inc.; the University of California-Berkeley; the Association of Tribal Archives, Libraries, and Museums; CivicActions, Inc.; the National Anthropological Archives; and the National Museum of the American Indian to deploy, evaluate, and refine a software tool that accommodates tribal organizations' needs. The tool, named Mukurtu, will be made freely available as open-source software, complete with full documentation and a toolkit for tribal organizations wishing to construct and operate digital libraries.

More information

Bob Horton

rhorton@imls.gov

NLG new applicants webinars:

11 December 3 EST

6 January 3 EST

www.imls.gov/resources/grant_program_webinars.aspx

Scoping and Funding Crowdsourcing Projects

- What sorts of crowdsourcing projects would you like to implement?

crowd
CONSORTIUM

Scoping and Funding Crowdsourcing Projects

- What questions do you have about securing funding for these projects?

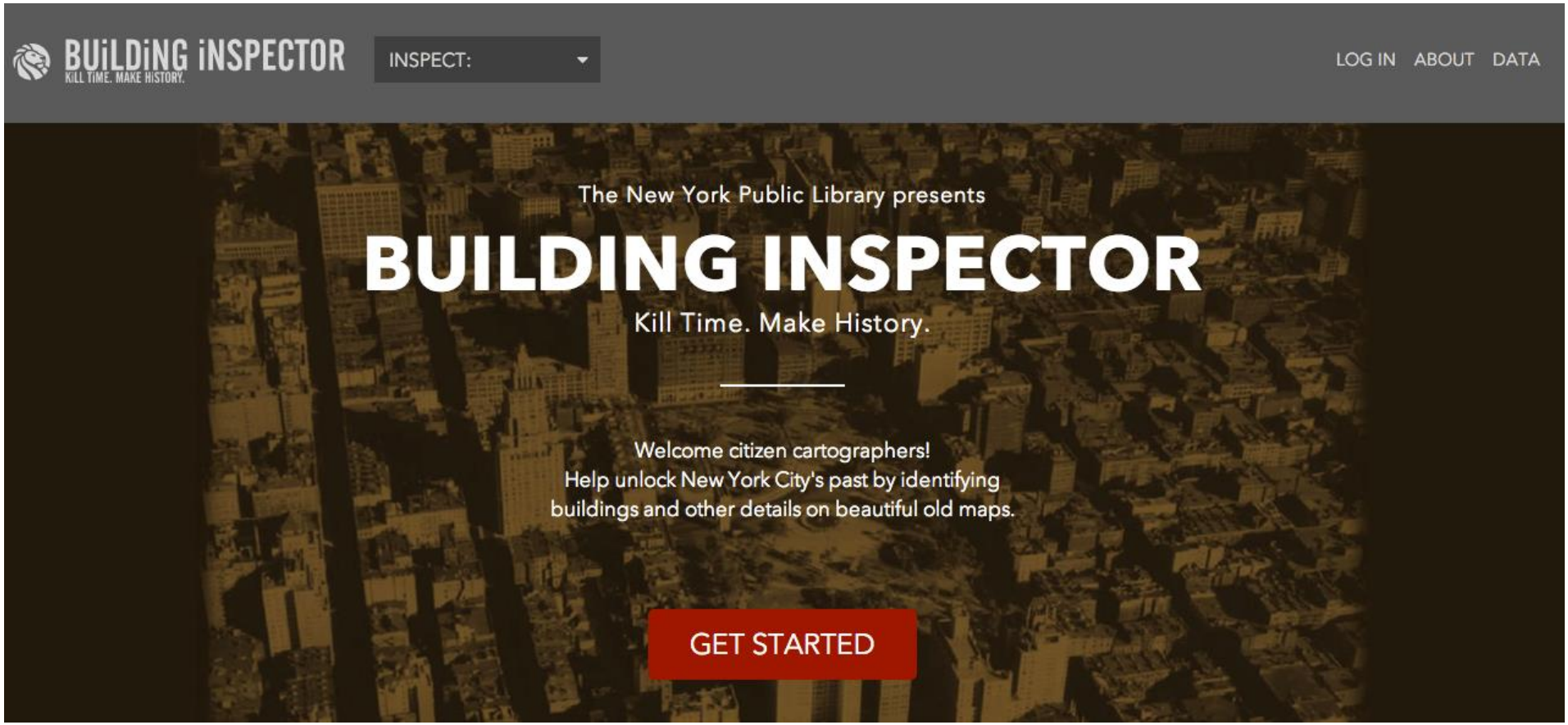
crowd
CONSORTIUM

Scoping and Funding Crowdsourcing Projects

- Who could you possibly collaborate or partner with on these projects?

crowd
CONSORTIUM

Scoping and Funding Crowdsourcing Projects



crowd
CONSORTIUM

Scoping and Funding Crowdsourcing Projects

HOW YOU CAN HELP

The Library is training computers to recognize building shapes and other data on digitized insurance atlases. Via these easy, bite-sized tasks, you can help check the computers' work and capture other valuable information.

crowd CONSORTIUM

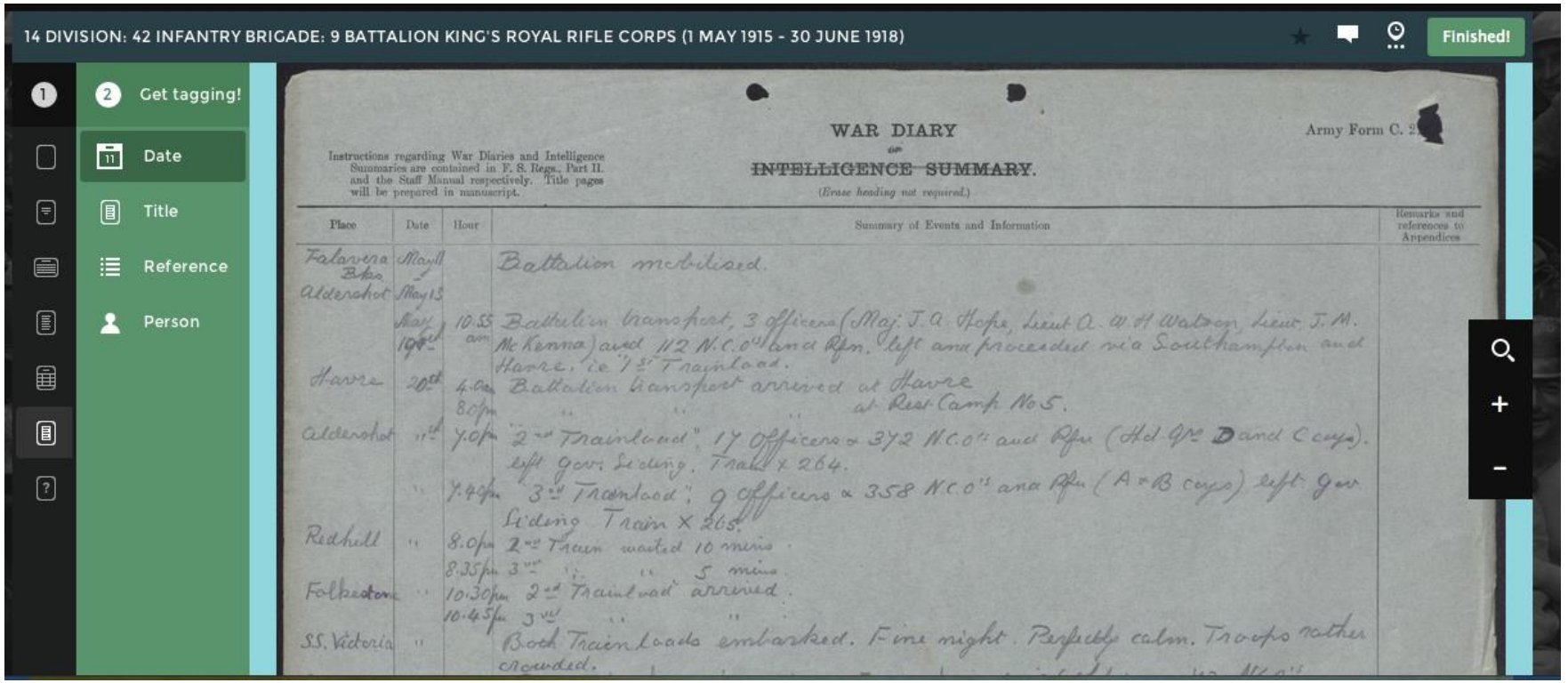
Scoping and Funding Crowdsourcing Projects

crowd CONSORTIUM

Scoping and Funding Crowdsourcing Projects

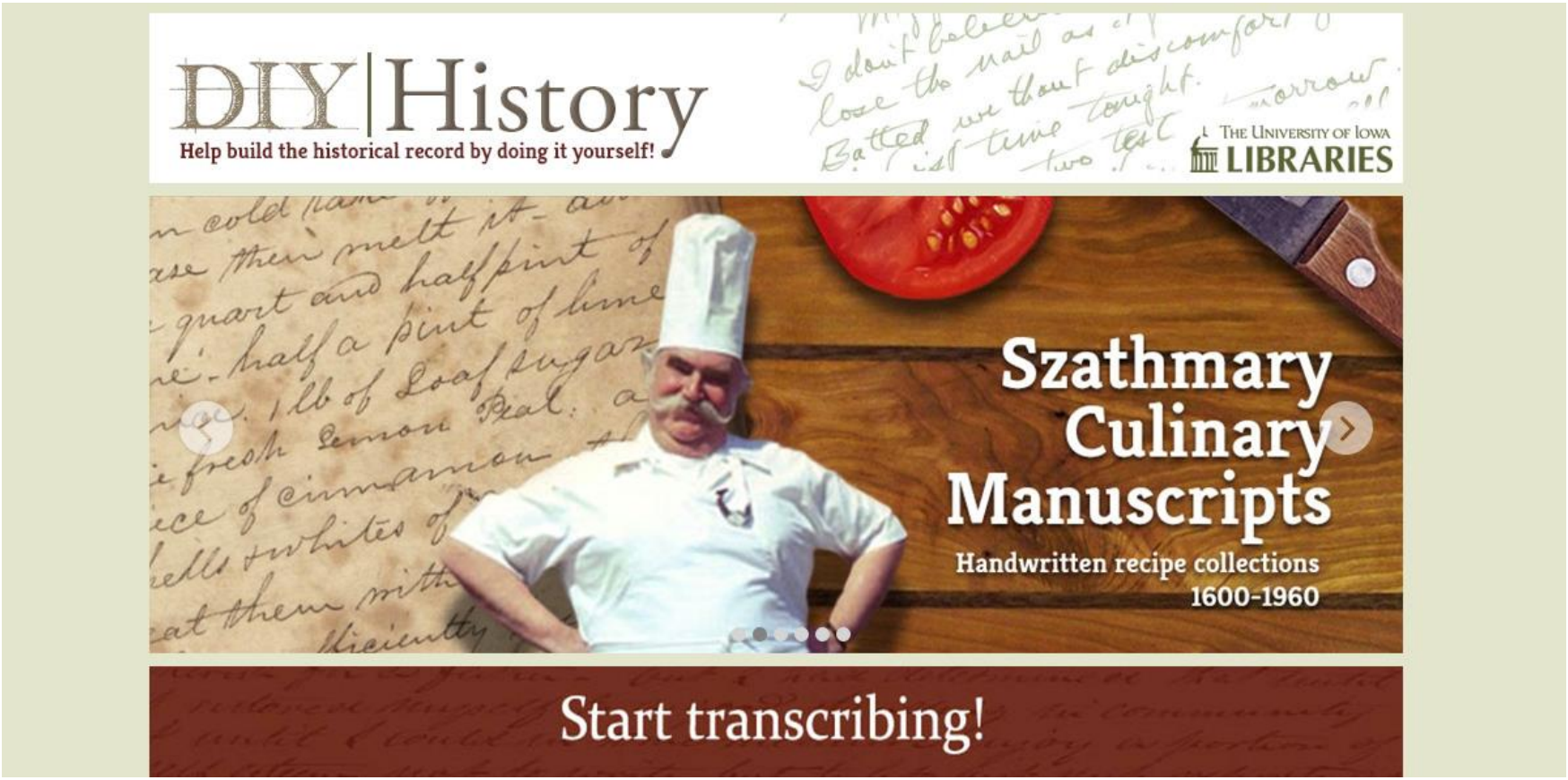
crowd
CONSORTIUM

Scoping and Funding Crowdsourcing Projects



crowd CONSORTIUM

Scoping and Funding Crowdsourcing Projects

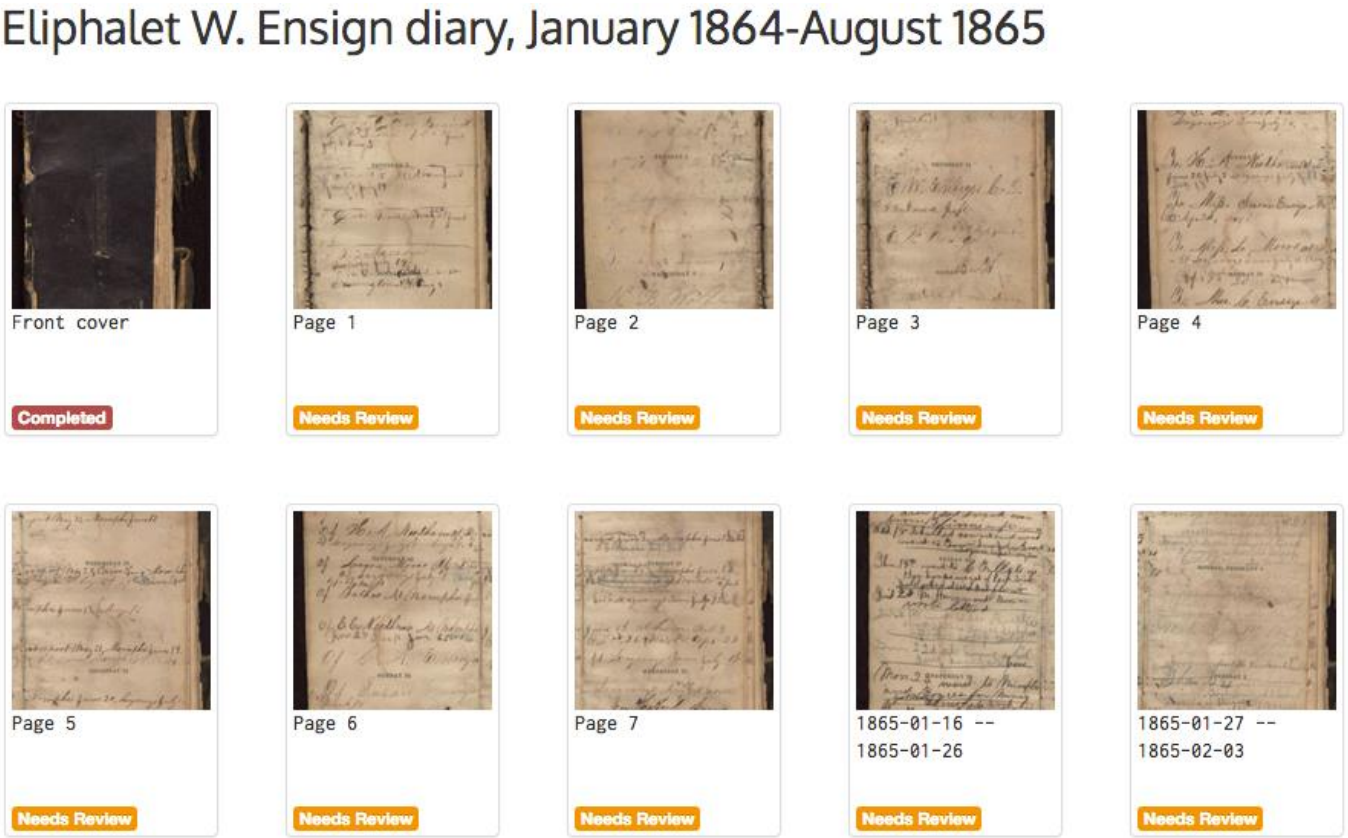


crowd CONSORTIUM

Scoping and Funding Crowdsourcing Projects

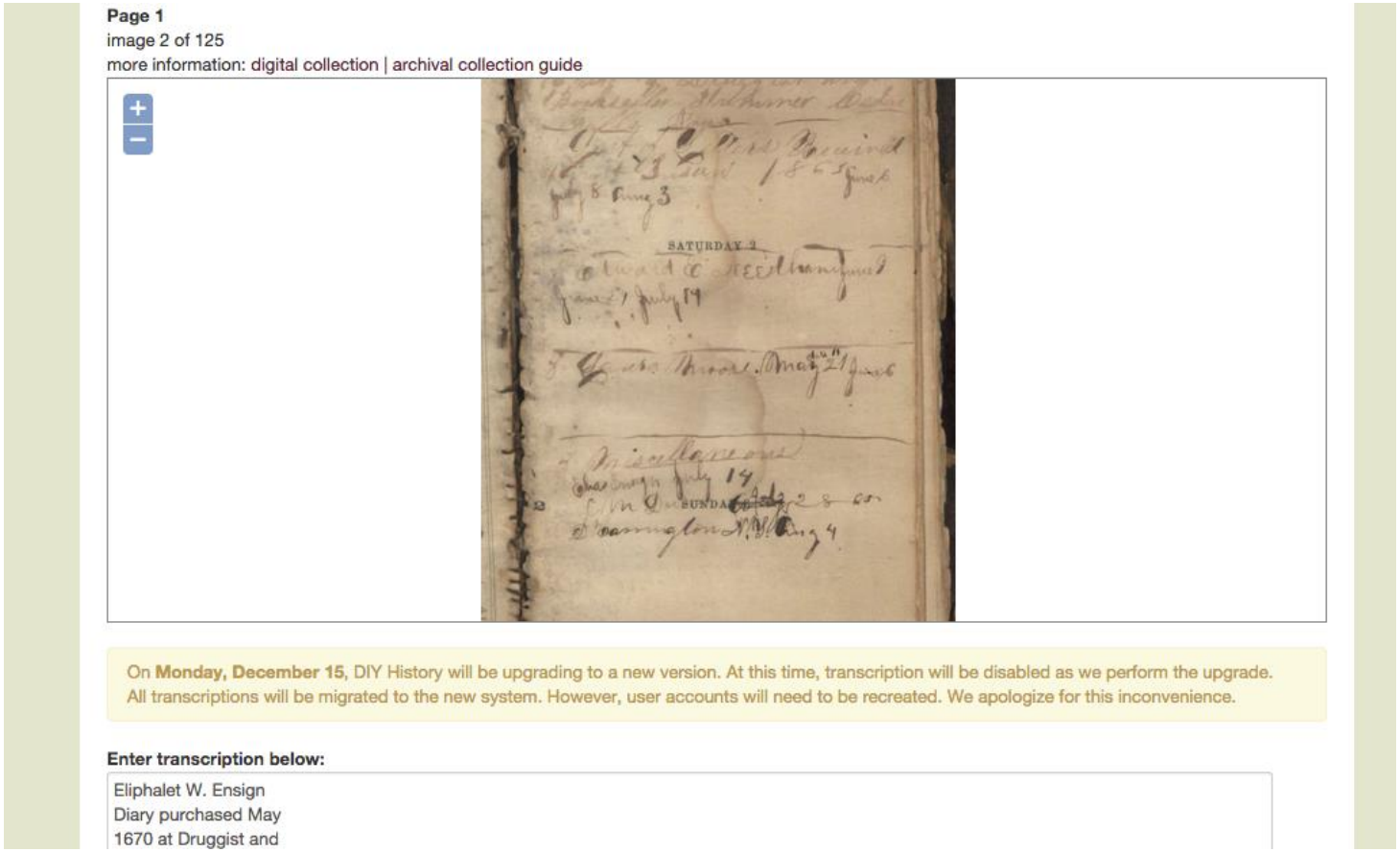
crowd CONSORTIUM

Scoping and Funding Crowdsourcing Projects



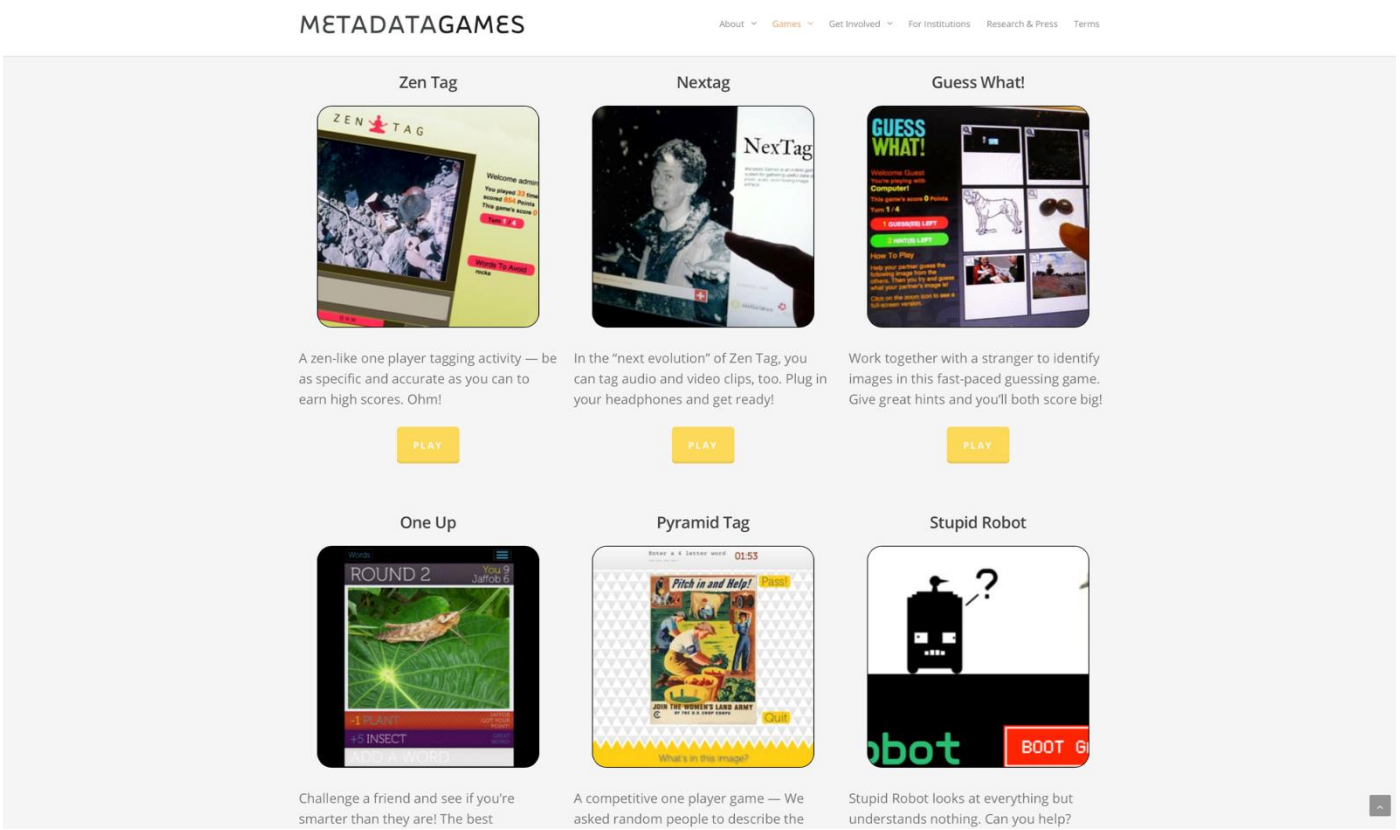
crowd CONSORTIUM

Scoping and Funding Crowdsourcing Projects



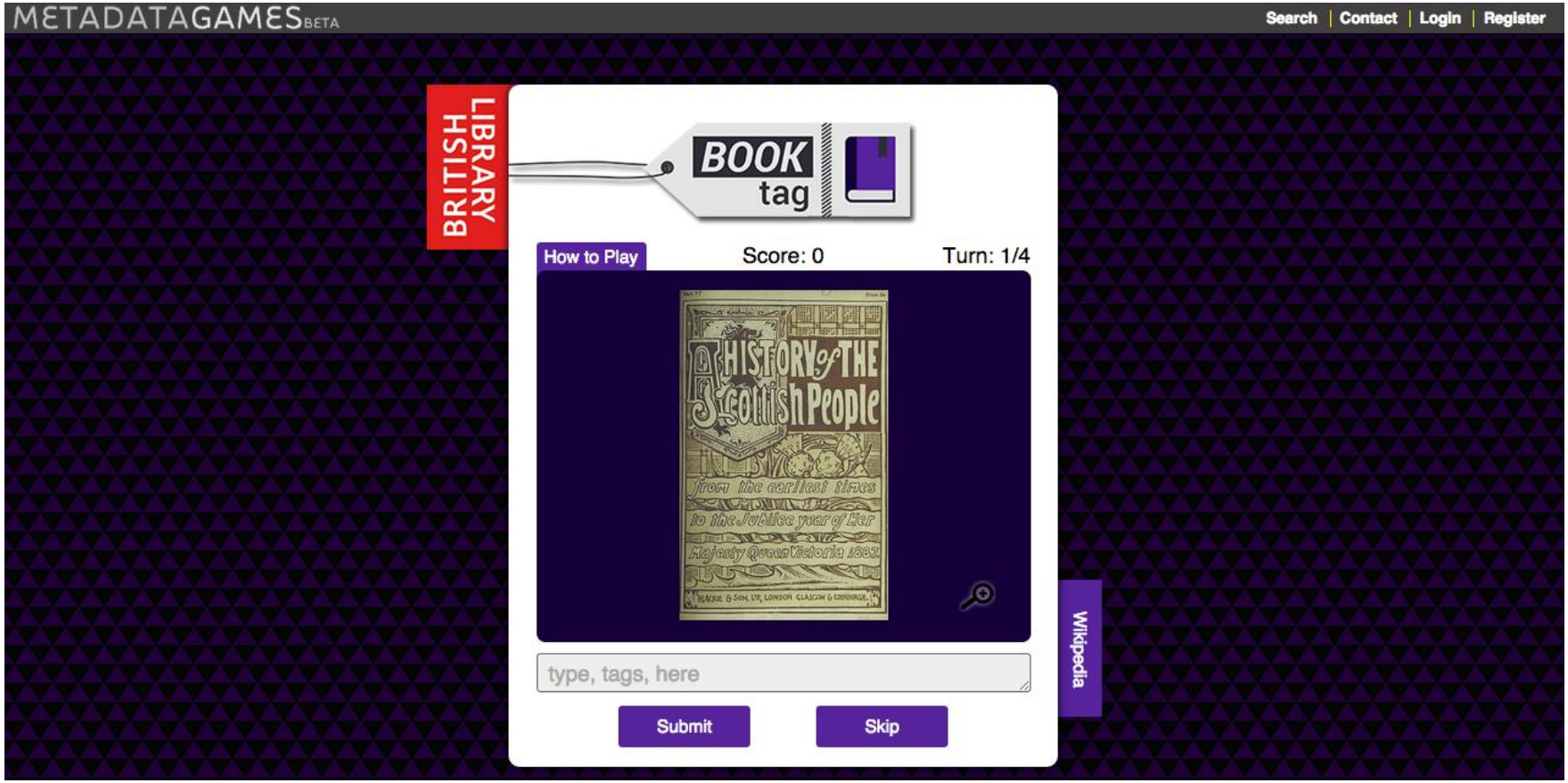
crowd CONSORTIUM

Scoping and Funding Crowdsourcing Projects



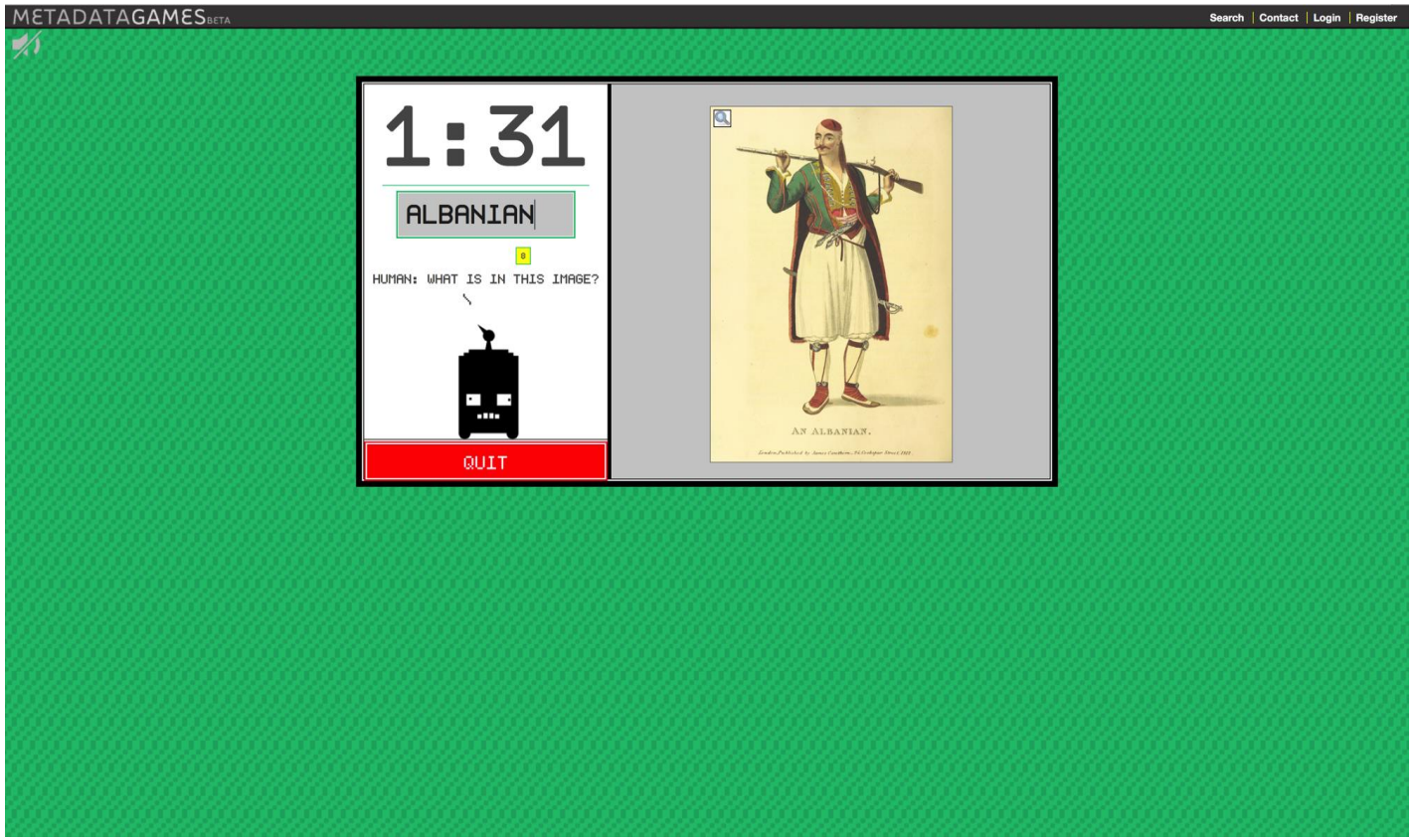
crowd CONSORTIUM

Scoping and Funding Crowdsourcing Projects



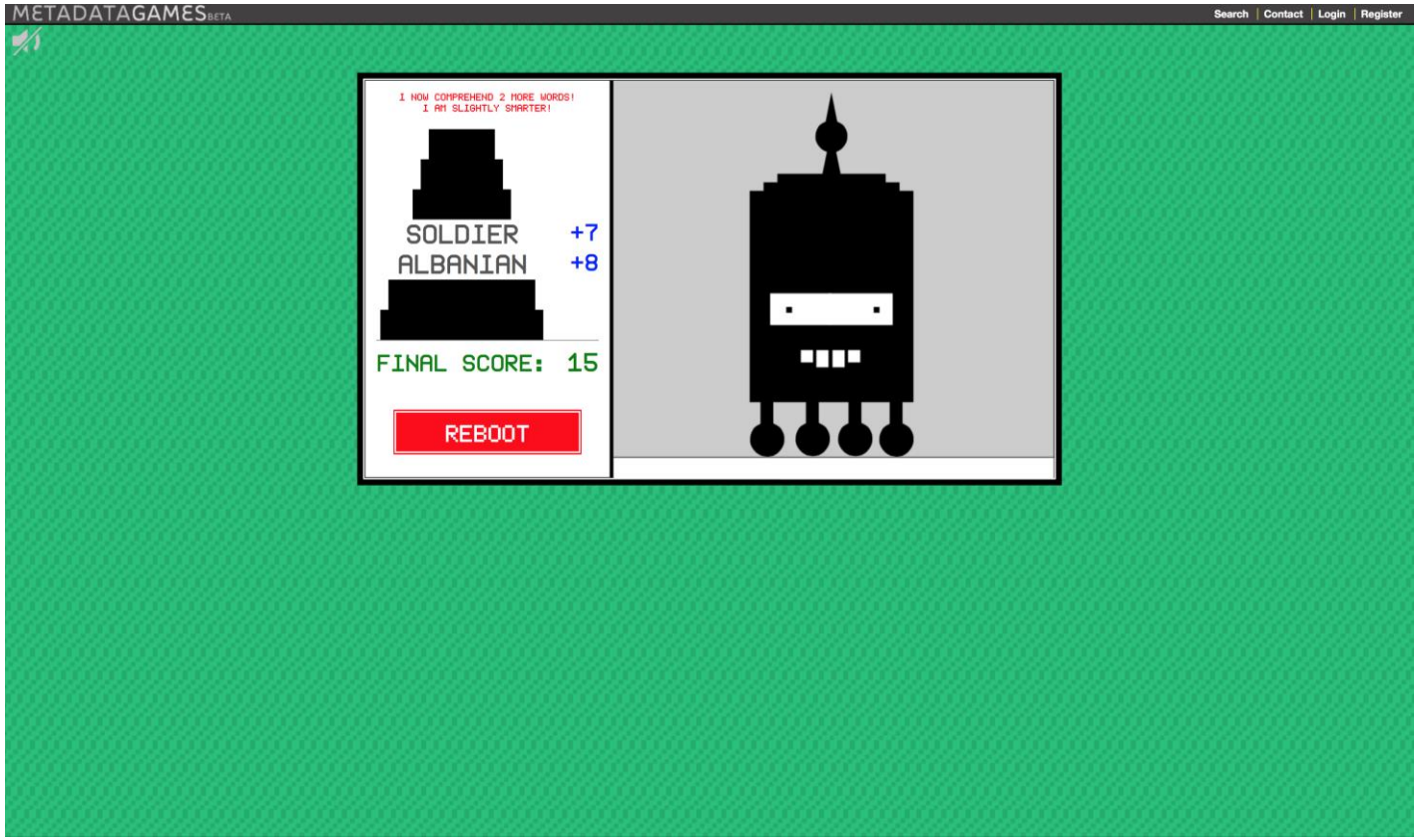
crowd CONSORTIUM

Scoping and Funding Crowdsourcing Projects



crowd CONSORTIUM

Scoping and Funding Crowdsourcing Projects



crowd CONSORTIUM

Get Involved:

Look for upcoming tweets for further details!

@crowdconsortium

Comments, questions? Let us know!

contact@crowdconsortium.org

Join the Crowd (Consortium)!

INSTITUTE of Museum and Library SERVICES

tiltfactor

DARTMOUTH 1769 VOX CLAMANTIS IN DESERTO

NATIONAL ENDOWMENT FOR THE HUMANITIES