

Learner guides

Put a Goal on It: WebJunction and Self-Directed Learning – Learner Guide

<http://webjunction.org/events/webjunction/put-a-goal-on-it.html>

Event Description: Get ready to embark on a learning adventure! This session will provide a manageable approach for library staff looking for ways to learn on their own or together with others. We'll take you on a tour of WebJunction.org and supply you with practical tools and resources to develop and implement a learning plan, which will equip you with the skills needed to navigate through the ever-changing library landscape. You will also learn how to access WebJunction's free, online courses developed by librarians and library staff from around the country. We look forward to sharing all that WebJunction has to offer!

Presented by: WebJunction team members
Kathleen Gesinger, Learning Community Manager; Ahniwa Ferrari, Web Content Manager; and Jennifer Peterson, Community Manager |

What are your goals for viewing this webinar?

Personal Goals

Team Goals

Reflection Question

Do you consider your workplace to be a **learning organization**? Does it support you in learning what you need to know to improve in your job? Do you have to carve that time out for yourself? If so, how do you do that?

Reflection Question

Off the top of your head, what are some areas you would like to explore and learn more about? Is there a common patron question that you would like to be better prepared to answer? List your ideas here:

Articulate the learning goals

Discussion question

Learner guides

Learning with WebJunction – 5 things

Next, we will begin a tour of WebJunction.org so you can get a sense of the resources offered and areas on the site you'd like to re-visit. Jot down some areas of interest so you can come back again soon and investigate more!

1. WebJunction.org/explore-topics

List a few [topics](#) you'd like to explore later:

2. WebJunction Webinars – live online events

List 1-2 [webinars](#) you'd like to register for and attend:

3. Other Webinars – live or archived events

List 2-3 [community-wide webinars](#) you'd like to register for and attend, or revisit as an archive:

4. WebJunction Webinars – archived events

List 2-3 [webinar archives](#) you'd like to view soon:

5. Courses – library-specific self-paced

List 2-3 self-paced courses on [learn.webjunction.org](#):



Activities

Put a Goal on It: WebJunction & Self-Directed Learning

November 12, 2014



Ahniwa Ferrari



Kathleen Gesinger



Jennifer Peterson

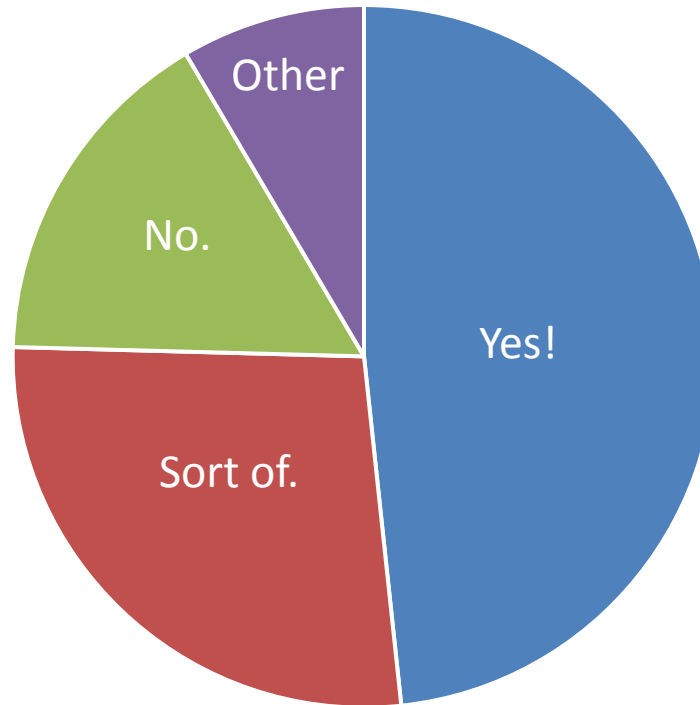
Today's Agenda

- Learning Organizations
- Self-Directed Achievement Model
- Your learning needs/goals
- 5 learning things
- WebJunction learning
- Learning Together
- Learning Plan

Learning Organizations

**Is your workplace a learning
organization?**

Is your workplace a learning organization?



- Yes, my workplace gives me time to learn and grow on the job.
- Sort of, my workplace gives me some time but I could really use more!
- No, I have to carve out time for myself if I want to learn new skills.
- Other (please specify)

Annotation Tools

The tool buttons are in a row on the left side of your screen

To use a tool, click on the icon, then click anywhere on the screen.

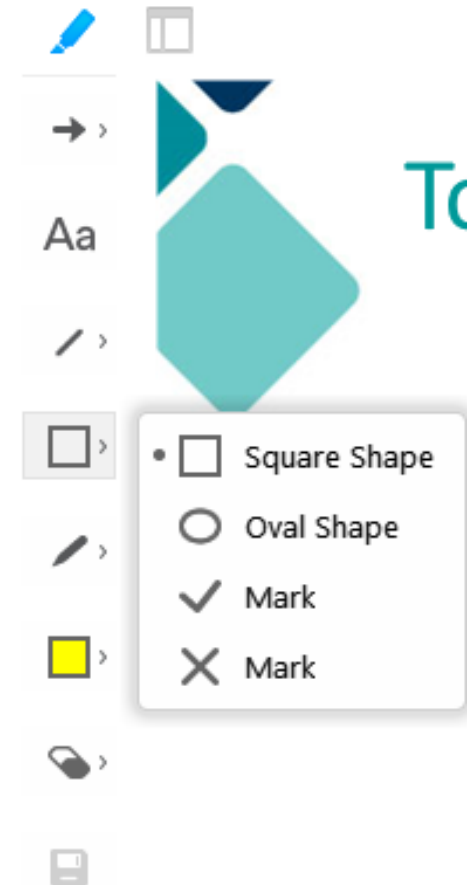
Pointer/arrow

- Icon is an arrow
- Appears with your name in it
- Can be moved around

OR

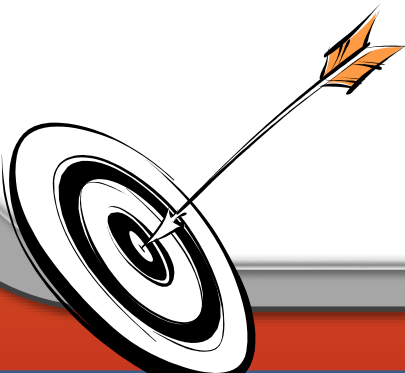
Check mark

- Icon is a square
- Use the drop-down menu and choose the check mark.



“We now accept the fact that learning is a lifelong process of keeping abreast of change, and the most pressing task is to teach people *how to learn*.”

–Peter Drucker



Proteus

Son of Poseidon, the Greek god of the sea, had the gift of prophecy and was able to change his shape at will.



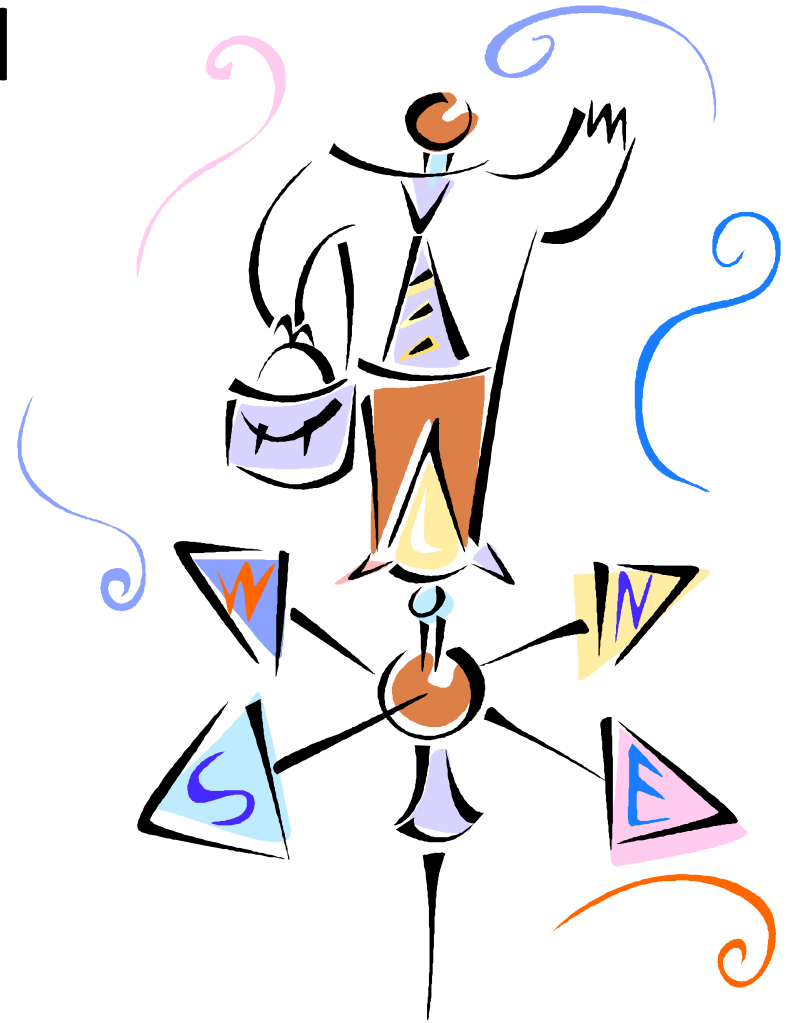
<http://en.wikipedia.org/wiki/Proteus#mediaviewer/File:Proteus-Alciato.gif>

“in situations of rapid change, only those that are

☐ **flexible**

☐ **adaptive**

☐ and **productive**
will excel”



– Peter Senge

The organizational view

Create

- ❑ The vision
- ❑ The alignment
- ❑ The environment
 - Tools
 - Communication channels



The individual view



- ❑ Aligns with the vision
- ❑ Accepts accountability
- ❑ Engages
- ❑ Shares knowledge

Learning Organization Defined

- A compelling vision of an organization made up of employees **skilled at creating, acquiring, and transferring knowledge.**
- With people who could help their organizations **cultivate tolerance, foster open discussion, and think holistically and systemically.**
- Such learning organizations would be able to **adapt to the unpredictable more quickly** than others.

Building Blocks

- Supportive learning environment.
- Concrete learning processes and practices.
- Leadership that reinforces learning.



Example:

Self-Directed Achievement

If you give library staff an hour...

Self-Directed Achievement



February 7, 2013

Today's Presenters

Tooele City Library, Utah



Jami Carter
Director

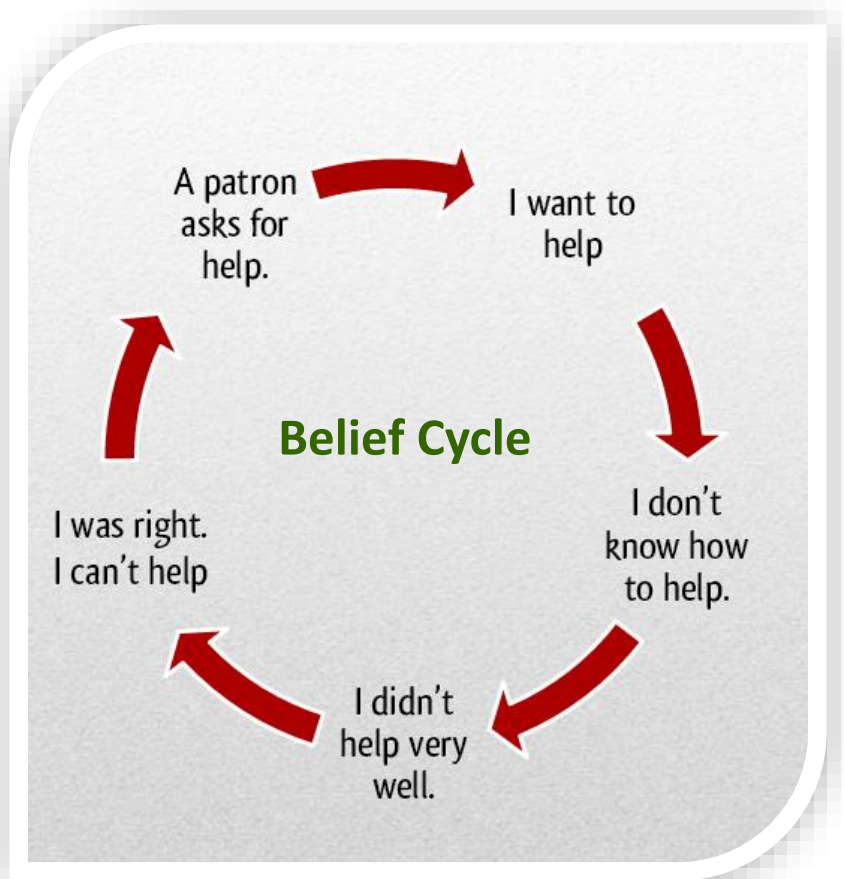
Rachel Gull
Library Supervisor



Steve Peay
Library Supervisor

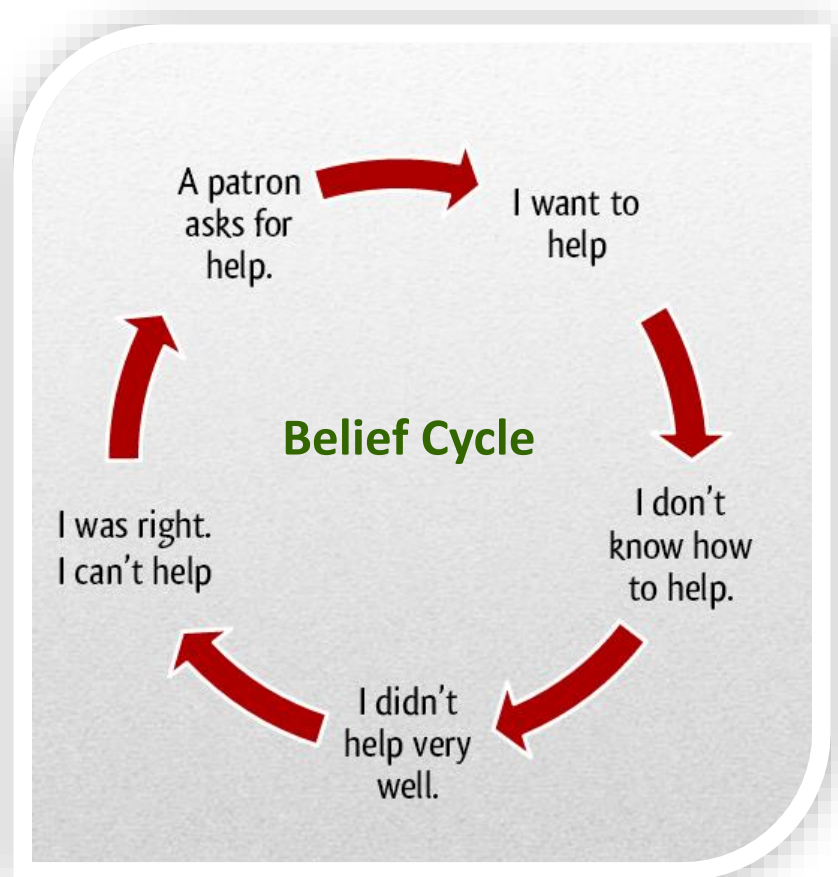
Self-Directed Achievement (SDA)

Motivation



Self-Directed Achievement (SDA)

Motivation



“The biggest way SDA has affected me, is that **it has changed my expectations that I have for myself.**

I realize that if there is something that I want to learn or change about myself, there is usually a way to incorporate that into an SDA goal.

That is an empowering feeling.”

-Library Staff Member
(One year later)

Self-Directed Achievement

“A culture of
**lifelong
learning**
...begins with
me.”



1 goal

1 hour

every week

= culture change

PROCESS OVERVIEW

PARTICIPANT

SUPERVISOR

Determine my SDA goal

Learning Partner?

WEEKLY MEETING
15 minutes • 3 questions

Schedule SDA hour

Dedicated SDA hour

Record in my training log

LEARN
RECORD
REPEAT

The Mechanism

23

GOAL SETTING

Achievable in ONE hour

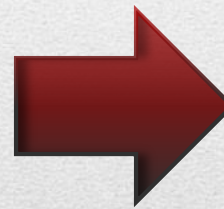
Bigger than an hour?

Break it down into multiple goals.



Centered on

*21st Century Skills &
Library Service Skills.*



Formula

"I will use (tool) to (goal statement)."



Library Skills
Interpersonal Skills
Critical Thinking
Problem Solving
Communication
Collaboration
Technology Literacy
Media Literacy
Flexibility
Adaptability
Cross-Cultural Skills
Creative Thinking
Innovation
Productivity
Accountability
Global Awareness
Teamwork

The Mechanism

My Learning Plan

Explore Topics

WJ Webinars - live

Other Webinars

WJ Webinars – archived

WJ Course Catalog

"Set one training goal each week achievable in one hour."

A learning goal must be:

- 1) achievable in one hour
- 2) centered on [21st century skills](#); and
- 3) knowledge-based, not task-based.

Using the formula "I will use (tool) to (goal statement)," identify 5 learning goals for yourself:

Example:

I will watch the WebJunction webinar archive, [Self-Directed Achievement: if you give library staff an hour](#) to learn more about the value of this approach and how to support my colleagues in their learning.

Now your turn:

Goal 1: I will

Goal 2: I will

Goal 3: I will

Goal 4: I will

Goal 5: I will

Set one goal per week that can be accomplished in one hour

Learner-initiated, learner activated, learner-constructed

Examples:

- I would like to **learn to use Tumblr to highlight library events**
- I will **use the branch Kindle to learn how to download an ebook**
- I will **use SimplyMaps tutorials to be better prepared to help patrons with business and demographic questions**

WEEKLY MEETING

 Participant and Supervisor
Fifteen Minutes or less 
3 <u>Questions</u> Did you achieve your goal last week? If no, what was in your way? What is your goal this week?

Learning Partner?

Explore Topics

WJ Webinars - live

Other Webinars

WJ Webinars – archived

WJ Course Catalog

Weekly or Monthly check-in

Goal 1: I will

Did I achieve my goal last week:

If no, what was in my way:

What is my goal next week:

Goal 2: I will

Did I achieve my goal last week:

If no, what was in my way:

What is my goal next week:

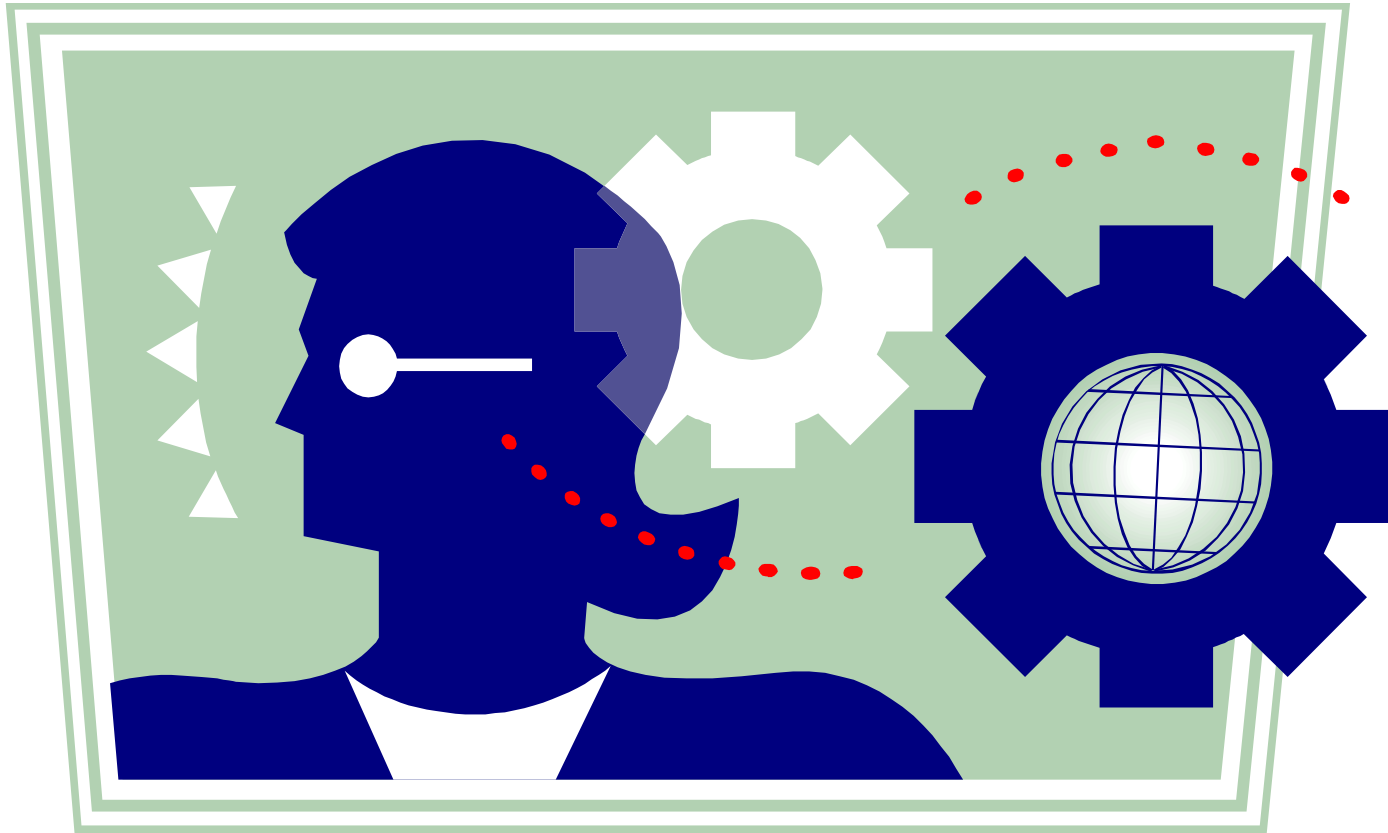
Goal 3: I will

Did I achieve my goal last week:

If no, what was in my way:

What is my goal next week:

What would you like to learn?



I will use **(tool)** to **(goal statement)**

I will use the branch Kindle to learn how to download an ebook

5 Things

Explore Topics

WJ Webinars - live

Other Webinars

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WJ Course Catalog

Explore Topics

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WJ Course Catalog

5. Courses – library-specific self-paced

List 2-3 self-paced courses on learn.webjunction.org:

Tour time

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The Fast Train to Course Creation

Betha Gutsche / Published: 01 October 2014 / Comments: 0 / Rating: No ratings yet

You could say that every grant project we embark on at WebJunction is an ambitious reach to explore new library learning territory that takes us beyond our comfort zone. A notable difference with the Strengthening CE Content for Libraries grant (funded by IMLS) is that we invited twelve top-of-their-game CE providers along for the whirlwind ride. In what felt like zero-to-60rpm acceleration, project team members from WebJunction and Infopeople designed and piloted a CE Training Institute curriculum that challenged this elite group to form collaborative teams, agree on topics of priority to libraries and work together virtually to create self-paced... [Read more](#)

Posted In: [Create & Deliver Training](#), [Strengthening CE Content for Libraries](#)



Spark Your Project: Tech Tools for Libraries

Jenny Powell / Published: 30 September 2014 / Comments: 0 / Rating: No ratings yet

Tech tools have rapidly emerged to augment digital storytelling, intuitively edit photos and video clips, easily convert complex file formats, and aid team collaboration without a myriad of emails. So, how do you know which tools can effectively help your library staff engage with patrons while increasing digital literacy skills?

Tech-tamer Kieran Hixon, Technology and Digital Initiatives Consultant, Colorado State Library, and Board Member and Web Master, Association for Rural and Small Libraries (ARSL), has created a [Tech Tools Ready Reference](#) shelf to help determine which tools will best support your needs. In his recent WebJunction webinar, [Taming Tech...](#) [Read more](#)



Posted In: [Digital Literacy](#), [Innovation & Creativity](#), [Marketing & Outreach](#), [Social Networking & Web 2.0](#), [Technology Planning](#)

Hot Content

[Taming Tech Tools for Libraries](#)

[Top Ten Skills for Teaching Tech Patrons](#)

[Health Happens in Libraries: Look Ahead to 2015 Open Enrollment](#)

[Learn by Doing: Teaching Tech to](#)

[Bridging the Digital Divide with M Services](#)

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Build your skills without leaving your desk! Our self-paced and web-based training resources are free for everyone and provide flexible paths to continuous professional development.

Webinars

WebJunction hosts free live training events via the web that are open to all. Each session covers a high-interest library topic presented by real-world practitioners and experts. Register to attend upcoming webinars, or view the recorded sessions for those you may have missed.

[Visit the Events Calendar](#)

[Browse Event Archives](#)

[Other Free Training Events](#)

Courses

Our new Course Catalog is free and open to library staff everywhere. We offer library-specific self-paced courses, webinar archives, and other great learning materials. Certificates of Completion are available to help library staff meet CE and LEU credit requirements. Create your free account and start learning today.

[Go to Courses >>](#)

Additional Resources

Learn about the skills that are essential to today's library worker with WebJunction's Competency Index, find out how to manage your own growth, and get support for how to be a successful e-learner.

[Competencies](#)

[Personal Growth and Development](#)

[Resources for Learners](#)

Which tools can effectively help your library staff engage with patrons while increasing digital literacy skills?

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[Project Compass](#)

[Rural Library Sustainability Program](#)

[Spanish Language Outreach Program](#)

[Strengthening CE Content for Libraries](#)

[WebJunction Florida](#)

E-mail

Share Your Story

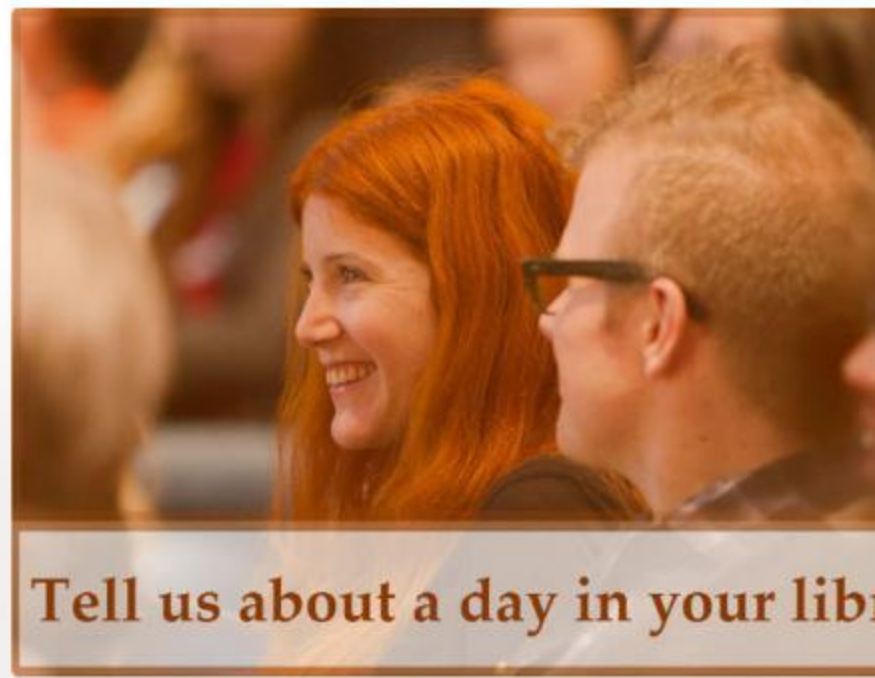
Libraries are full of great stories.

Share yours.

Every library is full of great stories just waiting to take flight; transformational stories that inspire us all and shine a light on the positive impact libraries make on people and communities.

Do you have a favorite patron? A fabulous library teammate or volunteer? A fantastic business partner in the community? Tell us about them, and why they mean so much to you. Or tell us why you love working in a library or how much you love the neighborhood that you serve.

Your story can be a single line or many, a photo, a video, a quote... all stories are welcome!



Which tools can effectively help your library staff engage with patrons while increasing digital literacy skills?

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About Us

Our mission is to promote learning for all library staff by providing an open, affordable online learning community.

Our vision is to be the place where the library profession gathers to build the knowledge, skills and support we need to power relevant, vibrant libraries.

We value community, collaboration, and support for lifelong learning. These values ensure that all libraries - regardless of size, type, or geographic location - can effectively use and share resources towards common goals.

Our Services

Library staff must keep their skills current to face the evolving needs of library users. But managing staff training can be expensive, inconvenient, and difficult to get off the ground. WebJunction works with a number of supporting organizations to provide **cost-effective training and staff development programs** that are convenient to access and easy to manage.

Program Partners

WebJunction has worked with a variety of partners in the delivery of our grant-funded programs. We partner with subject matter experts, librarians, and other professionals to provide the participants and resources that are most effective for our programs, and who can extend the reach of our programs.

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Jenny Powell / Published: 30 September 2014 / Comments: 0 / Rating: No ratings yet

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WebJunction Events Calendar

To view a complete list of past WebJunction webinars, go to: [WebJunction Event Archives](#)



WebJunction webinars are live audiovisual programs that are conducted online via WebEx web conferencing. Anyone who has an Internet connection can participate, listening to the audio broadcast through speakers or headset, or via phone. These **free** events allow you to meet and learn from library leaders and fellow library practitioners.

WebJunction's catalog of courses and webinar archives on library topics is now open to *all* library workers and volunteers across the nation. A certificate of completion is provided after you have completed any course or webinar that you enroll in from the catalog. Go to the [WebJunction Course Catalog »](#)

Upcoming Webinars

OCT

14

14 October 2014

[Digital Citizenship: New Roles and Responsibilities in the Digital Age](#)

A webinar defining 'digital citizenship' and exploring ways for public libraries to support services and programming to help grow safe, responsible, and respectful digital environments.

OCT

21

21 October 2014

[Serving the Underserved: Children with Disabilities at Your Library](#)

This webinar shares inspiring programming and innovative ideas for libraries to serve children with special needs.

OCT

29

29 October 2014

[Crowdsourcing 101: Fundamentals and Case Studies](#)

This webinar will explore crowdsourcing techniques used increasingly by organizations and institutions seeking to gather vast amounts of new knowledge and participation from online contributors.

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From:

WebJunction Event Archives

To view and register for upcoming WebJunction webinars, go to: [WebJunction Events Calendar](#)

Archived webinars are sorted below by date with the most recent webinars on top. You may also use the links at right to browse these and other webinars by topic.

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Note: Some older archives are available only through [WebJunction Events Archives](#); these will not provide a certificate of completion.

Archived Webinars



24 September 2014

[Health Happens in Libraries: Looking Ahead to 2015 Open Enrollment](#)

This webinar will provide an overview of the 2015 open enrollment period and review opportunities to connect community members to marketplace information through library service priorities and partnerships.

Rating: No ratings yet

This event has passed. [View the archive.](#)



18 September 2014

[Taming Tech Tools for Libraries](#)

Join this webinar to explore a toolbox of 25+ free tech tools that you can use to help your library better serve patron needs and to work smarter.

Rating: No ratings yet

This event has passed. [View the archive.](#)

Free Training: October 2014

These training opportunities for the month of October were compiled and shared by Jamie Markus, Library Development Manager for the [Wyoming State Library](#). For more CE opportunities check the [WebJunction Events Calendar](#).

Event Archives are available from the Wyoming State Library: [2004 - March 2013](#) | [April 2013 – Wyoming](#) has released a guide to help [search for past and future webinars](#) on their site (PDF).



Titles of October Programs

ADVOCACY

- Oct. 10: Stats Don't Lie: Small Libraries Make Big Impacts
- Oct. 15: Pitching the Library: How to Explain What School Librarians Do
- Oct. 22: Bonding with Your Community: How to Craft Your Library Story
- Oct. 29: What's Your Story? How to Lead With a Good Story
- Oct. 29: Turn Volunteers into Advocates for your Organization

CAREERS

- Oct. 1: What Motivates Me: How to Take Control of Your Career
- Oct. 2: Mastering Difficult Conversations
- Oct. 14: Thank Goodness it's Monday: Enjoy your Job Enjoy your Life
- Oct. 15: 10 Secrets that Can Make or Break Your Career

CHILDREN & TEENS

- Oct. 2: From Inspiration to Illustration: The Art of Penguin Picture Books
- Oct. 14: The Screen on Screen Nonfiction: More New Titles for Fall 2014

Space Planning

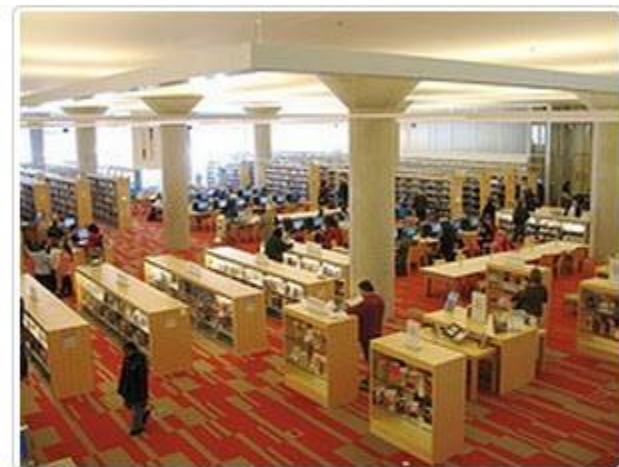
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See Also



Does your library entrance draw people inside? Once inside, what makes people stay? Space planning ideas help you create an inviting library space? This section will help you plan your library space to create a welcoming, healthy, safe and accessible environment.

Most Recently Added



[Rural and Small Libraries Conference: ARSL 2014 Recap](#)

Last Modified: News / 29 September 2014

What could be better than the best library conference in your own backyard? How about working for an organization that hosts the best conference (thank you OCLC), and allows you to present, learn, and network with nearly 400 other people who love...

Search Results

community



Filter Results

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Events

Results per page

10

Sort results by

Relevance

Your search for 'community' returned 1390 results

10 results per page

[Connecting for Care in Your Community](#)

... and their local health partners, to co-create **community** engagement models, and ... to help advocate with members of local **communities** about how ...

www.webjunction.org/news/webjunction/connecting-for-care-in-your-community.html

[Digital Literacy: Libraries Respond to Community Needs](#)

... Teach - **Community** of Practice; BizFriend.ly; skilljar; Shared in Chat: Harwood Institute project with ALA: Libraries Transforming **Communities**; ...

www.webjunction.org/events/webjunction/digital-literacy-libraries-respond-to-community-needs.html

[Libraries as Drivers of Community Development: Global ...](#)

... heart of **community** transformation. Instead of aiming to be responsive to emerging needs, libraries can actively push their **communities** to develop ...

www.webjunction.org/events/webjunction/libraries-as-drivers.html

[Transforming Library Space for Community Engagement](#)

... Transforming Library Space for **Community** Engagement. A webinar rethinking how library spaces can be configured to ...

www.webjunction.org/events/webjunction/transforming-library-space-for-community-engagement.html

[Reaching Spanish-speaking Agricultural Communities](#)

... Spanish-speakers working in agriculture **communities** are looking to their

Here are links to the most recent issues of Crossroads, the monthly e-newsletter from WebJunction. To find older issues, visit [WorldCat](#).

[October 2014: Forever Young, Forever Youth Services](#)

This month we are here to celebrate, not youth itself, but Youth Services, those tireless, innovative library staff who live the line, "We don't have the power but we never say never," and get amazing things done in their libraries. [Read more ...](#)

[September 2014: Tech Tools and Health Rules](#)

This month our focus is on mobile technology, apps, websites, and streaming services. Our second webinar this month will be looking ahead to Open Enrollment in 2015, so if you're fielding health care questions, make sure to sign up now. [Read more ...](#)

[August 2014: The Learning Place for Libraries](#)

This month our focus is on staff training and development. One might argue that, in a way, this is our focus every month. True as that may be, we have some great resources and two fantastic webinars this month on that very theme, so be sure you don't miss out. [Read more ...](#)

[July 2014: Transforming Libraries, Transforming Communities](#)

This month our focus is on transformations. Transformations in libraries, transformations in communities, and, as it happens, our own transformations going on here at WebJunction. Read on to learn more about the exciting changes going on and get more information on some of the excellent learning opportunities coming up... [Read more](#)

[June 2014: Sustaining Communities, Sustaining Ourselves](#)

Aarhus Public Libraries in Aarhus, Denmark, built their new library using a process they call Participatory Democracy in Action. They did so by asking their community the question, "If everything is online, why come to the library at all?" Feedback came from all over, children and adults, and had a huge impact in shaping the plan for the new Aarhus library building, Dokk1, which will open ... [Read more](#)

[May 2014 - Beyond the Desk: Resources for Innovative Reference Services](#)

Library services often begin with a question. Do you have this book? Can you help me find information for my report? Which country is the


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Crossroads

The monthly newsletter from WebJunction.

October 2014



2014 Summer Reading Kick-Off | Image via San Jose Library on Flickr.

Question of the Month

If you had the time and resources, what kind of amazing youth services programming would you provide that you're not doing now?

Forever Young, Forever Youth Services

Alphaville's classic rock anthem, "Forever Young", may seem like it serves cross purposes when you realize it came out 30 years ago. As if that weren't enough, stumbling upon a remix by Jay-Z is a surefire way to feel like you should be sitting on your porch, telling kids to get off your lawn. Luckily this month we are here to celebrate, not youth itself, but Youth Services, those tireless, innovative library staff who live the line, "We don't have the power but we never say never," and get amazing things done in their libraries. If your library has excellent Youth Services staff or programs, please [let us know!](#) We love to hear, and share, stories about awesome staff and programming.

Read on to discover some of our best articles published in the month of September along with the excellent learning opportunities coming up later this month, and don't forget to check out our updated course catalog at learn.webjunction.org. Our self-paced, library-specific

WebJunction Course Catalog

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My Courses



Welcome to the learning management site for WebJunction's continuing education. WebJunction's library-specific courses is available for free to all library workers of OCLC, the Gates Foundation, and many state library agencies across the country. We have a wide range of learning content for you to access anytime, from anywhere.

All learners will need to create a new account. Begin by selecting [Log In](#). If you've created your new account, explore the catalog of library-focused courses available to you after you have completed any course or webinar that you are interested in.

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[Adult Programs on a 0 Budget](#)

In just a few short years, the Laurens County Library, in rural South Carolina, has created an impressive and well attended series of adult programs on a shoestring budget. Join us for a webinar, hosted in collaboration with WebJunction and the [Association for Rural and Small Libraries](#), to learn how the library selects topics, recruits presenters, raises funds, and promotes through effective public relations practices. Find out what Laurens has done that works, what doesn't work, and learn how your adult programming can make your library a valued community hub, building awareness and increasing usage of all your services.

Presented by: **Joey P. Holmes**, library assistant at the [Laurens County Library \(SC\)](#)

Original webinar date: March 27, 2012

Length: 1 hours

Category: [Programming](#)

[Being Customer Focused: New and Emerging Trends in Customer Service \(Infopeople webinar\)](#)

What is the use of a library if nobody comes? Or worse, what if they come but don't come back?

Libraries offer a compelling set of resources and services to meet the needs

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NEW - Having fun at work again

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Don't let the pressures of working at the library bring you or your staff down. People want a work environment that is challenging, encourages trial and error, and makes them feel that they matter. It's time to make your workplace exciting again, all throughout the library's culture. Here are some things to do to make work fun again.

Course Objectives:

- Helping libraries cope with increasing pressures at work
- Providing meaningful things staff members can do to have fun
- Improving the work culture of libraries

Length: 1 hour

Course designer:

- Colleen Eggett, Training Coordinator, Utah State Library

Course subject matter experts (SMEs):

- Colleen Eggett, Training Coordinator, Utah State Library
- Catherine Hakala-Ausperk, Executive Director of the Northeast Ohio Regional Library System (NEORLS)

Course Content



[Course Module](#)

Open to access course content. Complete all sections and activities to complete the course. Listen to the audio, either your computer speakers or headphones.



[Certificate of Completion](#)

g fun at work again

Summary of Previously Received Certificates

Issued

Tuesday, September 30,
2014, 8:17 PM

Click the button below to open your certificate in a new browser window.

Get your certificate

CERTIFICATE of ACHIEVEMENT

This is to certify that

YOURNAMEHERE

has completed the course

NEW - Having fun at work again

October 1, 2014

Presented by: Colleen Eggett

Credit Hours: 1



Learn Together

Cohort Best Practices

- Learner Guide
- Viewing Party Guide
- Engage staff, generate discussion, make it locally relevant
- Invite other community members, board, educators, friends of the library, volunteers
- Everyone hears the same thing, adopt common language, goals.



<http://www.flickr.com/photos/krossbow/3475718607/>

Develop supportive learning relationships



<http://www.flickr.com/photos/trucolorsfly/1732302968>

actively **exchange** information, ideas, and expertise

My Learning Plan

Explore Topics

WJ Webinars - live

Other Webinars

WJ Webinars – archived

WJ Course Catalog

"Set one training goal each week achievable in one hour."

A learning goal must be:

- 1) achievable in one hour
- 2) centered on [21st century skills](#); and
- 3) knowledge-based, not task-based.

Using the formula "I will use (tool) to (goal statement)," identify 5 learning goals for yourself:

Example:

I will watch the WebJunction webinar archive, [Self-Directed Achievement: if you give library staff an hour](#) to learn more about the value of this approach and how to support my colleagues in their learning.

Now your turn:

Goal 1: I will

Goal 2: I will

Goal 3: I will

Goal 4: I will

Goal 5: I will

One thing



Model learning in our communities

- Be a learner
- Ask to learn
- Lead to learning
- Admit learning
- Acknowledge learning
- Follow-up on learning
- Learn again
- Thank those who mentor and learn with you!



<http://www.flickr.com/photos/acplinfo/2364010872/>