



Advanced Engagement on WJ Webinar 8.19.08



Who we are:

Chrystie Hill

Community Services Director



Jennifer Peterson

Community Programs Manager

Emily Inlow-Hood

Communications Manager



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WebJunction: a short history

- Where we started
- Where we've been
- Where we are today
- Where we're going

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Who you are:

Poll in Wimba (multiple responses enabled):

- I visit WebJunction
- I am a WJ member
- I've participated in discussions on WJ
- I've contributed content (articles, documents, etc.) on WJ in the past
- I've moderated discussions on WJ in the past
- I've joined the Experience WebJunction Project
- I've started or posted to a discussion on the new site
- I've submitted a document on the new site

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Agenda

- An Engaged Community
- Your Tools for Contributing
- Opportunities for Community Builders
- Next Steps
- Next Webinar

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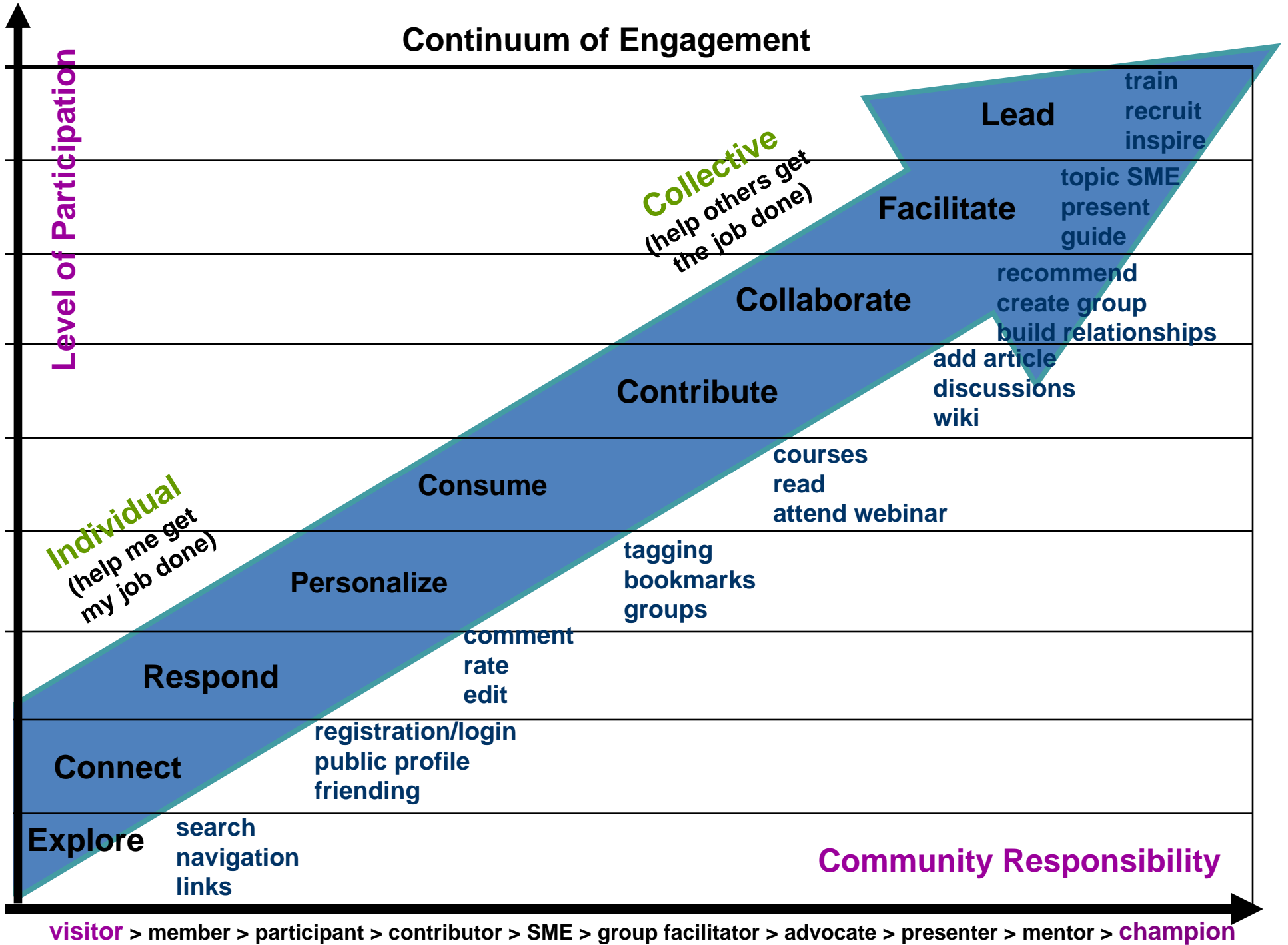


Stop reinventing the wheel!

- Be a Learning Organization
 - Peter Senge
- Be Knowledge Stewards
 - *Cultivating Communities of Practice: A Guide to Managing Knowledge* by Wenger, McDermott, Synder
- Pull Open the Circle
 - [Collaborative Inquiry and Civic Engagement](#)
- Defense Acquisition University, Community of Practice (CoP) Implementation Guide

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Continuum of Engagement





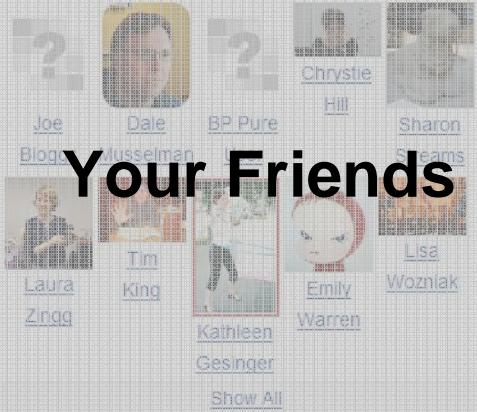
My WebJunction

Your personal WebJunction

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My Friends

List Friends Invite Friends Find Friends



Your Friends

My Updates

Filter By: Show All Go



- 6/4/08
 - You have created "[Trouble Making Trainers Manifesto](#)"
 - [Sharon Streams](#) has created "[Test Document](#)"
 - [Joe Bloggs](#) has updated their profile
- 6/2/08
 - You have registered for the course titled "[Metadata for Digitized Resources](#)"
 - [Sharon Streams](#) has updated their profile
 - [Sharon Streams](#) has updated their profile
- 5/30/08
 - You commented on [Cindi Hickey's](#) page
- 5/29/08
 - [Wendy Knapp](#) commented on [Cindi Hickey's](#) page
 - [Rachel Van Noord](#) deleted a comment on [Cindi Hickey's](#) page
 - [Zola Valeska Maddison](#) deleted a comment on [Cindi Hickey's](#) page
 - You deleted a comment on [Cindi Hickey's](#) page
 - [Thomas Ladd](#) replied to the discussion thread "[RE: Welcome!](#)"
 - [Thomas Ladd](#) replied to the discussion thread "[RE: What Will I Bring Back Home From Training](#)"
 - [Cindi Hickey](#) replied to the discussion thread "[RE: WJ Team Leads](#)"
 - [Michele Leininger](#) created the discussion thread "[CoP for Wimba Users](#)"
 - [Tom Newman](#) replied to the discussion thread "[RE: Hello](#)"
 - [Zola Valeska Maddison](#) replied to the discussion thread "[RE: Welcome!](#)"

Updates

My Groups

Find Group Go Create Group

Your Groups

[Training Trouble-makers](#)

Actions

My Discussions

My Posts

- [I am testing Your Group. I like it.](#)
6:24 PM Monday, May 19 2008
- [Round 2 Training: What's your favorite new tool?](#)
6:02 PM Wednesday, May 28 2008
- [Training Trouble-maker's Pictures](#)
3:51 PM Wednesday, May 28 2008
- [Zany Ch...](#)
3:46 PM Wednesday, May 28 2008
- [photos during training](#)
3:26 PM Tuesday, May 20 2008
- [Me like Posting Pics!](#)
3:09 PM Tuesday, May 20 2008
- [Welcome. Welcome!](#)

Your Discussions

My Account

Edit Account » Sign Out »



Welcome, Michael Porter

Account Info, Affiliations, & Shopping Cart

Quick Links

[My Account](#)
[My Comments](#) (21 new)

Affiliations

- [WebJunction Central](#)
An online community for library staff!
- [Test2](#)

Shopping Cart (0 Items)

My Courses

[Go to Catalog](#)

Your Courses & Bookmarks

[My Bookmarks](#)

Your My WebJunction Page is where you keep track of the activities, interests and contributions within the WebJunction community.



<http://webjunction.org/contribute>

- Submit a Document
- Comment
- Recommend
- Tag
- Rate
- Discuss
- Facilitate a Webinar
- Moderate a Topic or Group

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Documents and Discussions

- Integrated together into topic areas
- Moderator role encompasses both

[Library Management](#) » [Training & Development](#) » [Mentoring](#)

Mentoring



[Overview](#)

Documents

[Discussion](#)

[Submit Document](#)

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STEP 1: Enter document details


Title

Authors:

Description (250 characters max)

The creedo trouble making trainers the world over live by

Publication Date

June 4 2008 

Choose Topic Pages

Choose one or more topics in the list below that best match your document. This will determine where your document will appear on WebJunction.



- Migration
- Library Management
- test
- Asbestos Awareness Group
- Largest Number of Friends Group
- Training Trouble-makers**

Tag this document

Tags help people find your content. Enter one or more terms that best describe your document. Separate each term with a comma.

[making](#) [x], [trainers](#) [x], [trouble](#) [x]

Add Tags

Or

Select Tags

Insert text
Or upload documents, media, images

Silver Surfing the Sunset Years: electronic literacy classes for seniors

[Edit](#)

Fort Collins Regional Library District currently serves a population of over 136, 000. Technology training, or electronic literacy, programs are offered to Community classes are instructor-led and classroom-based. In 2007 we offered 200 classes to over 800 patrons. In this article I will talk about the meta-classes that we developed especially for seniors, and discuss in detail the Silver Surfers Internet class, what we learned from it, and what we have p

Author: Pam Clements

Date Posted: 8/11/08

Topic Pages: [Basic Computer Skills](#)

[Using the Internet](#)

[Patron Training](#)

[Older Adults & Seniors](#)

[Printer Friendly](#)[Recommend to Friend](#)

[computer training](#) [x], [e-mail](#) [x], [internet training](#) [x], [older adults](#) [x], [patron programming](#) [x], [public libraries](#) [x], [seniors](#) [x], [training](#) [x]

[Add Tags](#) Or [Select Tags](#)[Save](#)

Silver Surfing the Sunset Years: electronic literacy classes for seniors

Ratings

Your Rating




Average (1 Vote)



Comments

Visitor

Page Owner

	<p>Jennifer Peterson Delete</p> <p>8/13/08 5:54 PM</p> <p>Outstanding! Silver Surfers Computer Comfort is, I think, an excellent example of a well thought out program and an effective response to a need you identified in your community. And your responsiveness continues with the Silver Surfers Drop-In Computer Club. Well done!</p>	
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Post a comment!

Post



Group: Experience WJ Project

Related Groups

[Create Group](#)

Group Name: [Group: Experience WJ Project](#)

Members: 54

Tags: 23 things, experience wj project, expwj

Description:
An initiative to bring people together around the new tools on WJ...a sort of 23 Things with a WJ spin. Come experience with us!

Group: Experience WJ Project

[RSS](#)

[Overview](#) [Documents](#) [Discussion](#)

Type	Title	Status	Posted By
doc	Experience WJ Project - Word Document Here's a document version of the list for the Experience WJ Project. It's an initiative to bring people together around the new tools on WJ...a sort of 23 Things with a WJ spin. Come experience with us!		 Jennifer Peterson

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Groups

- 25+ Groups created
- Best practices
 - User Guide on Groups
 - Look for topic area first
 - Use naming convention
 - Group: _____

[Group: Air Combat Command Librarians](#)
[Group: Bookmobiles](#)
[Group: CJRLC](#)
[Group: Experience WJ Project](#)
[Group: Gaming in the Library](#)
[Group: Learning](#)
[Group: Librarians who love Twitter](#)
[Group: Library 2.0 Interest Group](#)
[Group: Library Innovators](#)
[Group: Library Society of the World](#)
[Group: Library Staff That Play WoW](#)
[Group: LiLI Unlimited Users](#)
[Group: Maryland Librarians](#)
[Group: Nebraska Librarians](#)
[Group: Nebraska 2008 WiFi Connectivity Grant](#)
[Group: NHLA](#)
[Group: One Person Libraries](#)
[Group: Public Library Programming for Adults](#)
[Group: Site Features Requests](#)
[Group: The Ohio State University Libraries](#)
[Group: Thomas College Library](#)
[Group: Trustee Roles and Responsibilities](#)
[Group: WordPress for Libraries](#)

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Member Center

- Help & Support
 - Member [FAQ](#) and Support Discussions
 - Group: [Site Feature Requests](#)
- Getting Started
 - Videos
 - Group: [Experience WJ Project](#)
- Member Guides
 - User Guide
 - Group: [Topic Moderators](#)
 - [Contribute](#)

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Always with Member input...

- Community Guidelines
- “Content Toolkit” and Best Practices
 - [Writing for the Web](#)
 - [Images and Graphics](#)
 - [Tagging](#)
 - [Accessibility](#)
- Advocates
- Community Voices

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Advanced Engagement Brainstorm

- What or how can you contribute?
- Who can you move along the continuum?
- Best ways to do that?

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Advanced Engager Roles

- Welcome and Encourage others
- Moderate discussions
- Rate documents
- Tag documents
- Comment on documents
- Respond to and Recruit new contributors
- Spread the word!
- Tell us what we're doing right/wrong
- Help guide the vision and commitment to path

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Next Steps

- Topic Moderator On boarding
 - Contact JP: petersoj@oclc.org
- Webinar for all WJ Members:
Member Engagement on the Next WebJunction
When: Thursday, September 4, 1:00 PM CENTRAL
 - With help from other members, you will learn new ways to engage with people and content on WebJunction. Staff will also field your questions and comments about the new site.
- Take today's webinar survey

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Thank You!

Find an archive of today's presentation at:

<http://webjunction.org/inpractice-webinars>

Jennifer L Peterson

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